

BUILT BY US: LAUNCHING THE AFRICAN AMERICAN HOLISTIC WELLNESS & RESOURCE HUB

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WELCOME & FRAMING

- Today we are not just presenting a report—we're activating a model co-designed by the community to address decades of systemic harm. This is a roadmap grounded in Black wisdom, collective care, and shared responsibility.

DEDICATION & ACKNOWLEDGEMENT

- We dedicate this work to Black Contra Costa residents who have endured systemic violence, demanded better, and are building liberation—together.

INSPIRED BY ORESJ'S PRINCIPLES

- We center:
 - Community-led solutions
 - Healing over punishment
 - Culturally grounded services
 - Accountability and equity at every level
- This initiative reflects ORESJ's legacy of radical listening, innovation, and repair.

BACKGROUND & COMMUNITY MANDATE

- BOS authorized ORESJ in 2023 to study a wellness model for Black residents after community demand for healing resources emerge.
- 4,000+ surveys, 16+ listening sessions, and 12 stakeholder interviews
- 13-member Steering Committee led the process
- District-level analysis and priority setting
- Disparities are deepest in Districts 1 (Richmond) and 3 (Antioch)—over 60% of Black residents live here.
- *This is a solution rooted in Black community wisdom, and designed to build what hasn't existed: coordinated, trusted, culturally grounded care.*

Race Disparity in Deaths, 2021-2023

Rate Ratio

1 Homicide	(Black:White)	13.7
2 Drug overdose	(Black:Asian)	8.9
3 Ischemic heart disease	(NHPI:Hisp)	4.2
4 Prostate cancer	(Black:Asian)	3.6
5 COPD	(Black:Asian)	3.4
6 Kidney diseases	(Black:White)	3.1
7 Diabetes mellitus	(Black:White)	2.9
8 Sepsis	(Black:Hisp)	2.7
9 Road injury	(Black:White)	2.7
10 COVID-19	(Black:White)	2.6

WHAT WE HEARD

- Services feel untrustworthy or unsafe
- Systems are hard to navigate or avoidant
- Black-led spaces are rare or underfunded
- Wellness = health, housing, income, and belonging
 - *“We need preventative care, not just the ER when it’s too late.”*
 - *“We don’t need more services—we need coordination and trust.”*

WHAT CHALLENGES OR BARRIERS DO YOU FACE IN ACCESSING WELLNESS SERVICES WHERE YOU LIVE?	Total %	Dist 1 %	Dist 2 %	Dist 3%	Dist 4%	Dist 5 %
High cost of services The priority groups more likely to mention this barrier to access are: TAY, child bearing women, justice involved, the unhoused, those with mental health challenges, families with someone who has an iep, families who has someone who has been disciplined.	41%	43%	43%	38%	42%	39%
Time constraints due to responsibilities (e.g. work, caregiving) The priority groups more likely to mention this barrier to access are: TAY, elderly, those with mental health challenges, families with someone who has an iep	42%	42%	43%	42%	39%	42%
Limited availability of services in my area The priority groups more likely to mention this barrier to access are: justice involved, unhoused, and those with mental health challenges	38%	39%	36%	39%	35%	37%
Lack of reliable transportation The priority groups more likely to mention this barrier to access are: TAY, the elderly, justice involved, those with mental health challenges, families with someone who has an iep, families who has someone who has been disciplined in school	30%	27%	30%	30%	30%	33%
I have to travel long distances The priority groups more likely to mention this barrier are: men, those with mental health challenges, families with someone who has an IEP	23%	20%	25%	25%	25%	22%

WHY WE NEED THE HUB

- A public space for Black wellness
- Not a duplicate—this coordinates what’s missing
- Black residents reported harm from existing systems: anti-Black environments, poor service coordination, distrust.
- Core gaps:
 - Culturally rooted mental health services
 - Housing navigation & rental aid
 - Economic stability & workforce access
 - Spaces for healing & belonging
- These aren’t “extra” services—they’re survival tools.

THE AAHWRH MODEL

- **Three Core Service Areas:**

1. Holistic Health & Healing (mental health, trauma care, maternal support)
2. Housing & Economic Stability (navigation, rental aid, workforce reentry)
3. Cultural & Community Wellness (healing circles, arts, youth/elder care)

- **Three-Phase Rollout:**

- **Phase 1:** Mobile response teams (health, housing, workforce) + site activations
- **Phase 2:** Satellite centers in priority districts
- **Phase 3:** Permanent facility in East County (e.g., 1650 Cavallo Rd, Antioch)



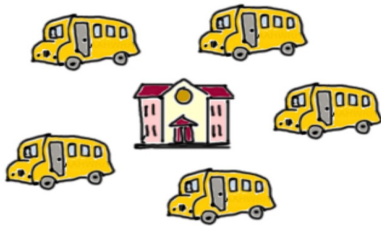
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AFRICAN AMERICAN HOLISTIC WELLNESS RESOURCES PHASED IMPLEMENTATION TIMELINE

PHASE 1

County-led, Rapid Response

● **Mobile Services Fleet with Fixed Management Office**



- **FUNDING:** Contra Costa County
- **MENU OF SERVICES:** Elders, Unhoused, General Community
- **SERVICE PROVIDER MODEL:** Dept. of Public Health Resources
- **ESTIMATED BUDGET:** \$2.87 mill

PHASE 2

CBOs Fill Service Gaps

● **Dispersed "Satellite" Model of Community Service Locations**



- **FUNDING:** Contra Costa County budget allocations
- **MENU OF SERVICES:** Youth & Adolescents, General Community, Holistic & Culturally Competent Rooted Wellness
- **SERVICE PROVIDER MODEL:** CBOs fill gaps
- **ESTIMATED BUDGET:** \$2.74 mill

PHASE 3

Full Co-Location, Medical + Cultural Healing

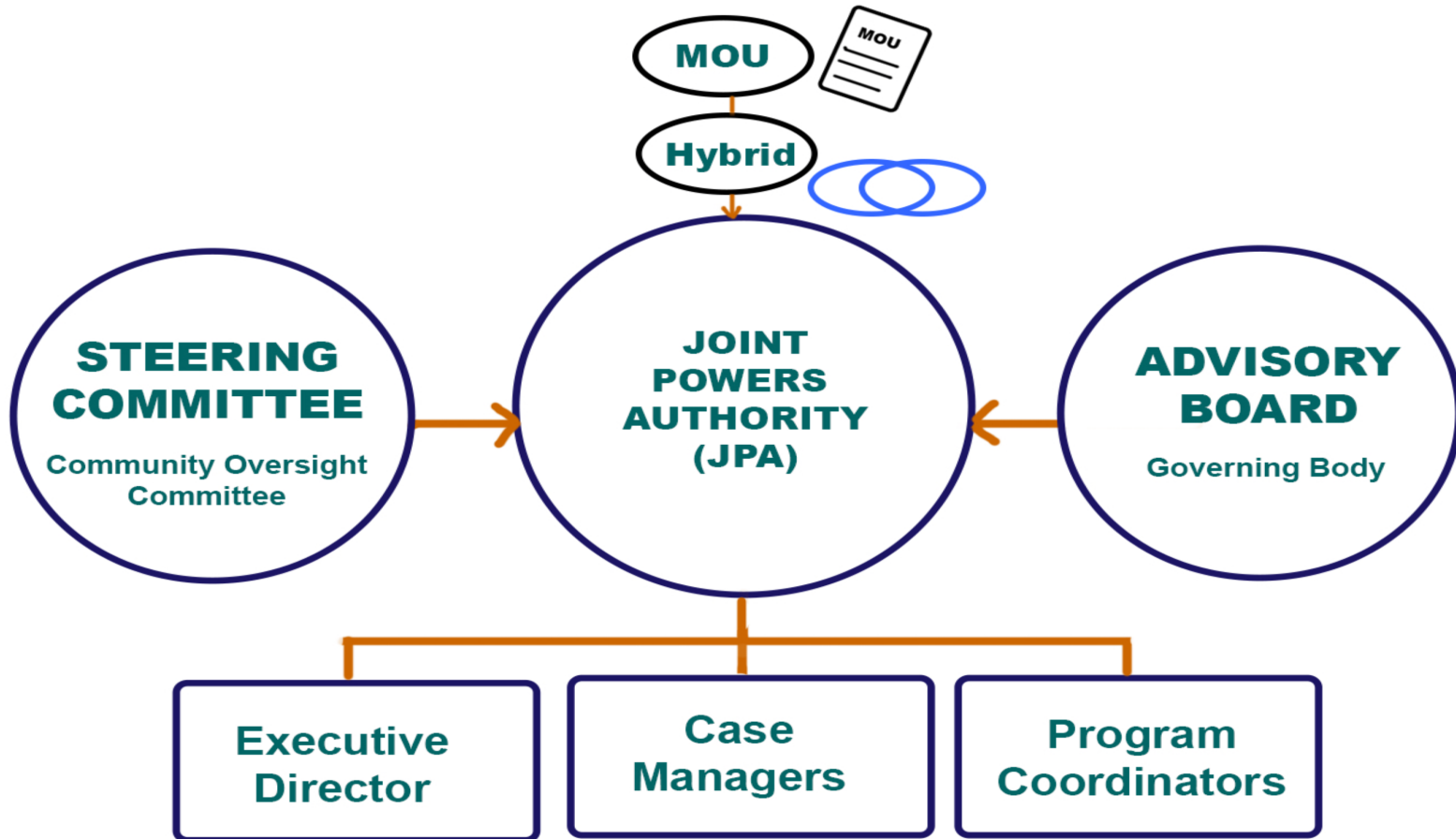
● **Centralized Community Healing Hub for Community Healing and Sustainability**



- **FUNDING:** Contra Costa County, Medical insurance, fees paid by CBOs, private donors & institutions
- **MENU OF SERVICES:** For all target populations
- **SERVICE PROVIDER MODEL:** Include more certified medical professionals to deliver physical & mental health care
- **ESTIMATED BUDGET:** \$3.60 mill

IMPLEMENTATION OF AAHWR HUB

AFRICAN AMERICAN HOLISTIC WELLNESS RESOURCES GOVERNANCE STRUCTURE





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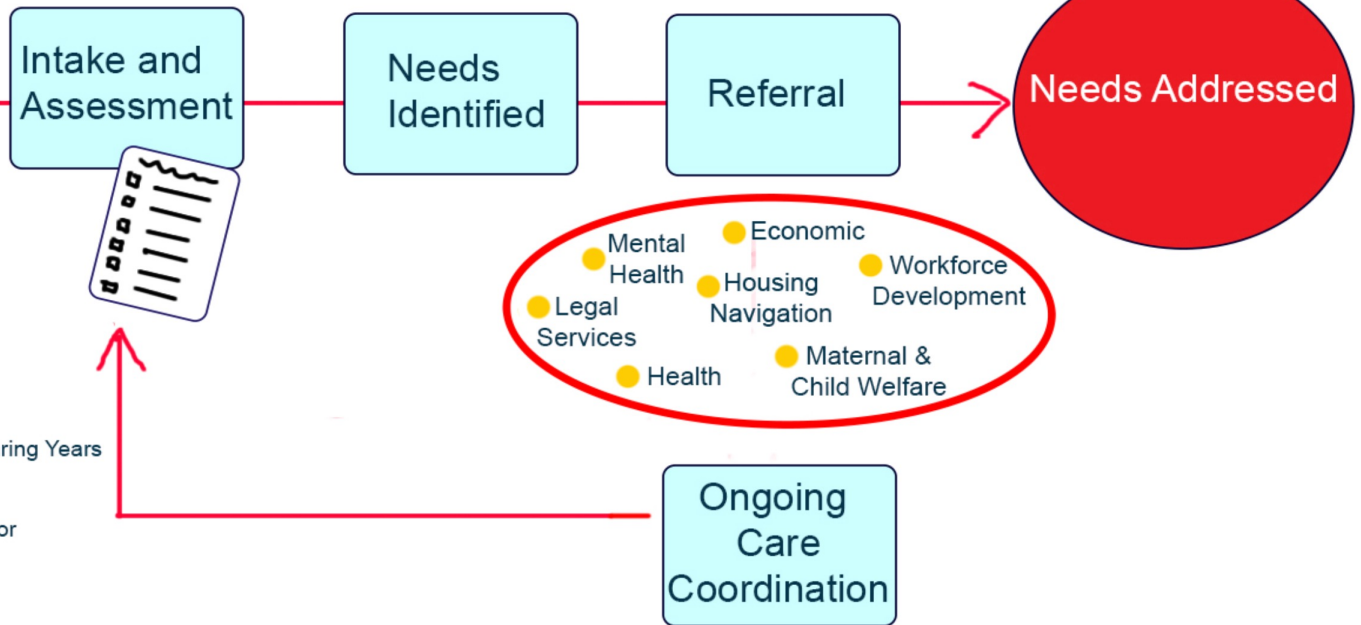
AFRICAN AMERICAN HOLISTIC WELLNESS RESOURCES HUB SERVICE FLOWCHART



Individuals/
Families contact
AAHWRH

Target Populations:

- Families/Parents of K-12 Youth
(including IEPs, at-risk of suspension)
- African American Elders
- Justice-Impacted Individuals
- African American Women During Childbearing Years
- Unhoused Community Members
- African American Males
- Mental Health & Substance Use Support for
- African Americans



GOVERNANCE & ACCOUNTABILITY PLAN

Action Item 1: ✓ Transition Steering → Oversight Committee

- 13-member, district-representative, Black-led.
- Oversees implementation, hiring, equity tracking.
- Reports quarterly to ORESJ.

Action Item 2: ✓ Recruit an Executive Director within 90 Days

- Will lead:
 - Onboarding service providers
 - Partner alignment
 - Compliance, staffing, and communications

GOVERNANCE & ACCOUNTABILITY PLAN

Action Item 3: ✓ Designate ORESJ as Interim Fiscal Holder of \$7.5M

- Until a JPA or hybrid structure is formed
- Can contract immediately for:
 - Mobile wellness teams
 - Subregional coordination
 - Evaluation & technical assistance

Action Item 4: ✓ Explore Jurisdictional Partnerships

- Prioritize District 3 and 5 for immediate deployment
- City of Antioch identified as potential inaugural partner

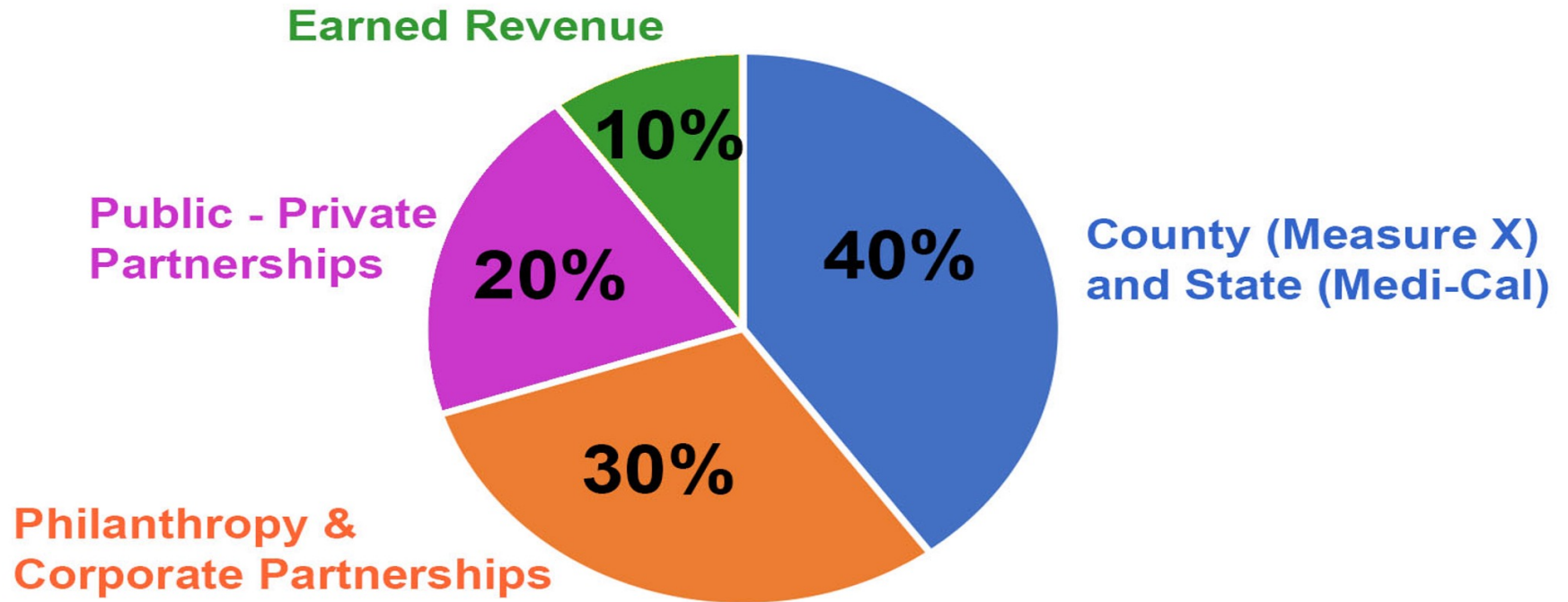
IMPLEMENTATION TIMELINE

Month	Action Item	Lead
1	Approve this plan; launch Oversight Committee	BOS + ORESJ
1–2	Begin ED hiring	ORESJ + Oversight
2–3	Form partnerships (e.g., Antioch)	ORESJ + Counsel
3–6	Deploy mobile services	ED + Providers
4–6	Convene subregional planning groups	ORESJ
6+	Evaluate and report back	ED + Evaluation Partner

LONG-TERM VISION

- **Year 1:**
 - Transition Steering Committee to Oversight Body
 - Sign MOU with Partners
 - Launch mobile services and RFP process
- **Staffing:**
 - Executive Director, Evaluation Coordinator, Cultural Program Manager, etc.
- **Governance Structure:**
 - Start with ORESJ + Oversight
 - Explore JPA or hybrid model based on trust, confirmed investments and outcomes
- **Sustainability:**
 - Leverage county funds + philanthropy + anchor institutions
 - Build workforce pipelines (e.g. UCSF, 4CD) and long-term infrastructure
- **Accountability:**
 - Track progress through community-led evaluation
 - Public dashboards and reporting

AFRICAN AMERICAN HOLISTIC WELLNESS RESOURCES FUNDING & SUSTAINABILITY MODEL

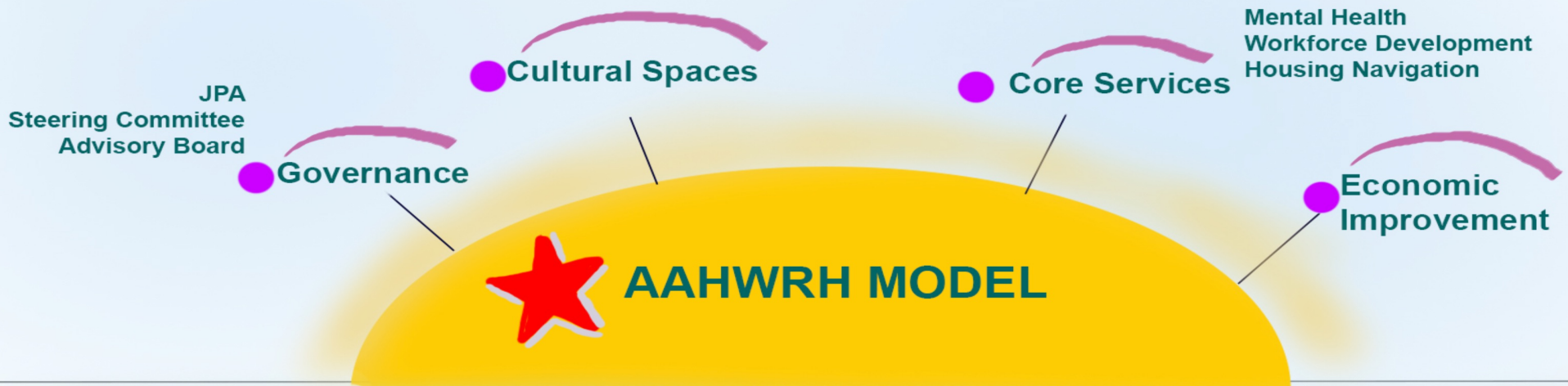


BOARD ACTION REQUESTED

- Approve governance transition
- Authorize ED hiring within 90 days
- Allocate \$7.5M to ORESJ as fiscal lead
- Authorize jurisdictional partnerships and mobile activation
- Start service deployment through contracts



AFRICAN AMERICAN HOLISTIC WELLNESS RESOURCES HUB HUB MODEL OVERVIEW



● **Key Partners and Funding Sources**

Community-led co-design

● **COMMUNITY ENGAGEMENT PATHWAYS**

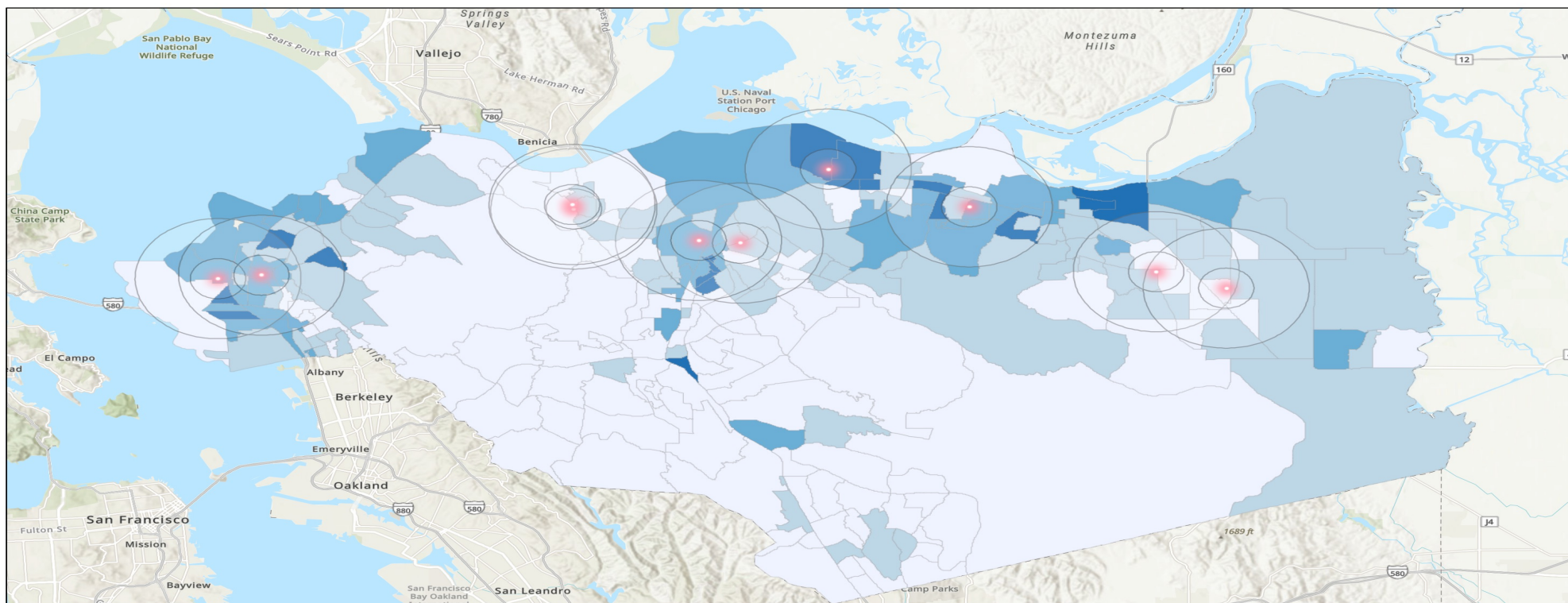


CLOSING

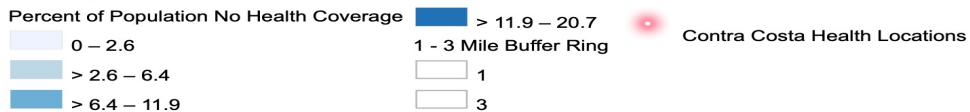
- *We believe Black wellness matters. We believe community-led design can work. And we believe now is the time.*

View the live map here: tinyurl.com/ROMOCERESHUBMAP

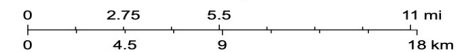
Contra Costa Demographic & Health Locations



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