

People Centered Mobility

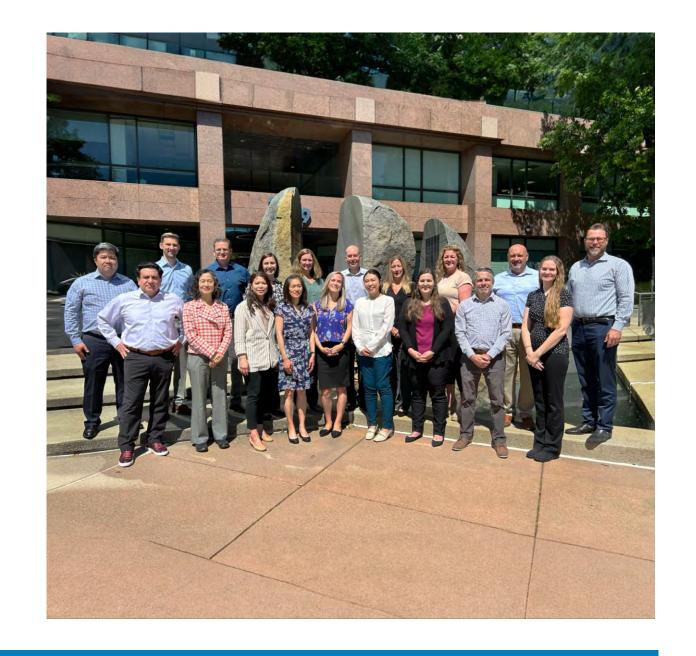
Advisory Council on Aging April 16, 2025

Timothy Haile
Executive Director



Introducing the Contra Costa Transportation Authority

- Formed by voters to manage transportation sales tax program and transportation planning efforts.
- Maintains and improves transportation through infrastructure projects.
- Committed to innovation that enhances mobility, quality of life, and economic vitality in Contra Costa County.



Our Mission

Enhancing mobility and quality of life in Contra Costa County.



Reduce Traffic Congestion



Promote Safety



Advance Innovation and Technology



Prioritize Accessibility and Equity



Protect the Environment



Uphold Accountable and Transparent Government



Stimulate Economic Development



Promote and Develop Public Transportation

What We Do



PEDESTRIAN

Improvements to sidewalks, crosswalks, trails, and paths



BICYCLE

Invest in safe routes and infrastructure improvements for bicyclists



LOCAL STREETS

Smooth traffic flow on major roads and make surface improvements such as pothole repairs



BART

Improve BART service and stations, extend routes and increase parking



BUSES

Invest in a reliable, comfortable and convenient bus network



HIGHWAYS

Complete Contra Costa's highway system, and improve air quality and noise protection along corridors



SAFE ROUTES TO SCHOOLS

Focus on programs and projects aimed at bicycle and pedestrian safety for K-12 students



INNOVATIVE SOLUTIONS

Implement smart transportation infrastructure to reduce congestion and encourage greener travel



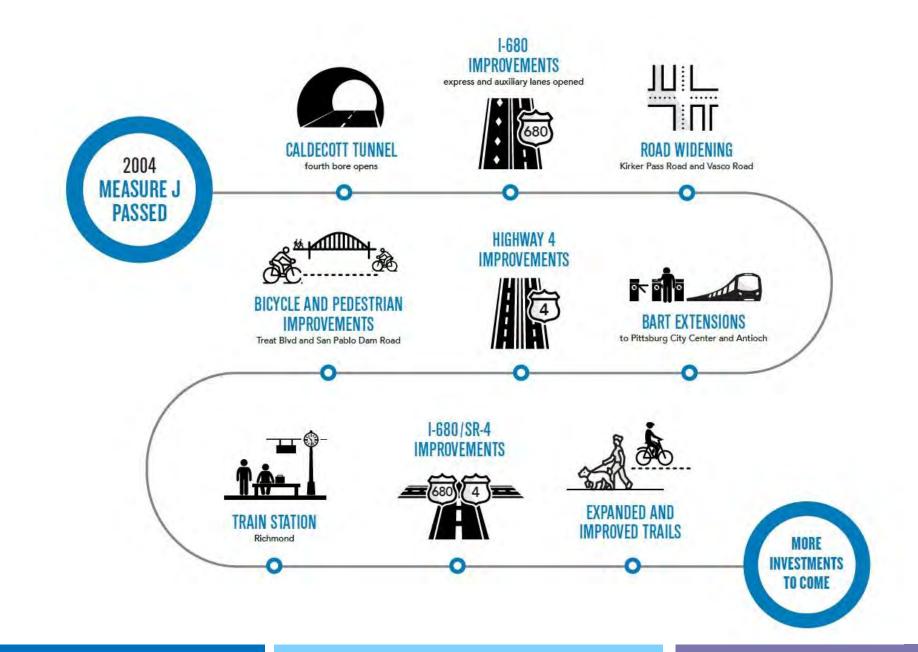
FERRIES

Expand ferry system by looking to ferries as an alternate commute method between West County and San Francisco



PROGRAMS FOR SENIORS AND DISABLED

Enhance transit options to improve mobility for seniors and people with disabilities



Leverage Local Funding

3:1

LEVERAGING RATIO





People Centered Mobility

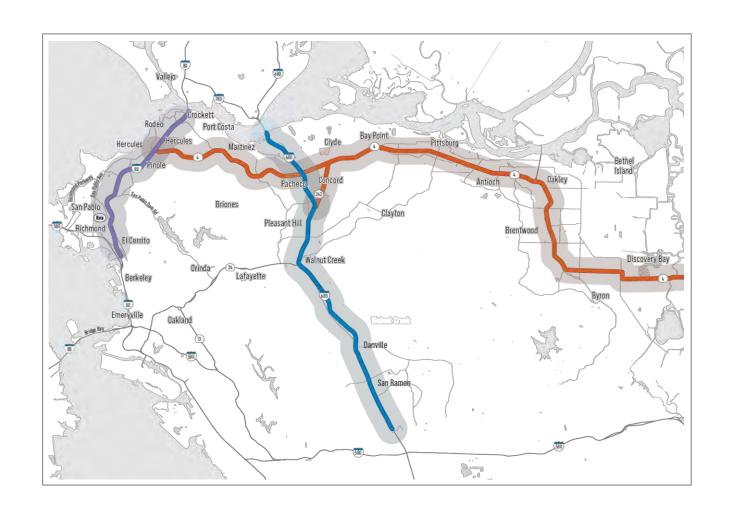
Access to Reliable Transportation

Representative surveys along our three major corridors found that:

1 out of 4 residents lacked access to reliable transportation

Challenging trips included:

- Spending time with friends or family
- Getting groceries or other essential goods
- Accepting a job or working
- Attending medical appointments



Access for Seniors and Persons with Disabilities

35%
Medical Appointments

20%
Grocery/
drugstore

19%
Friends/Family

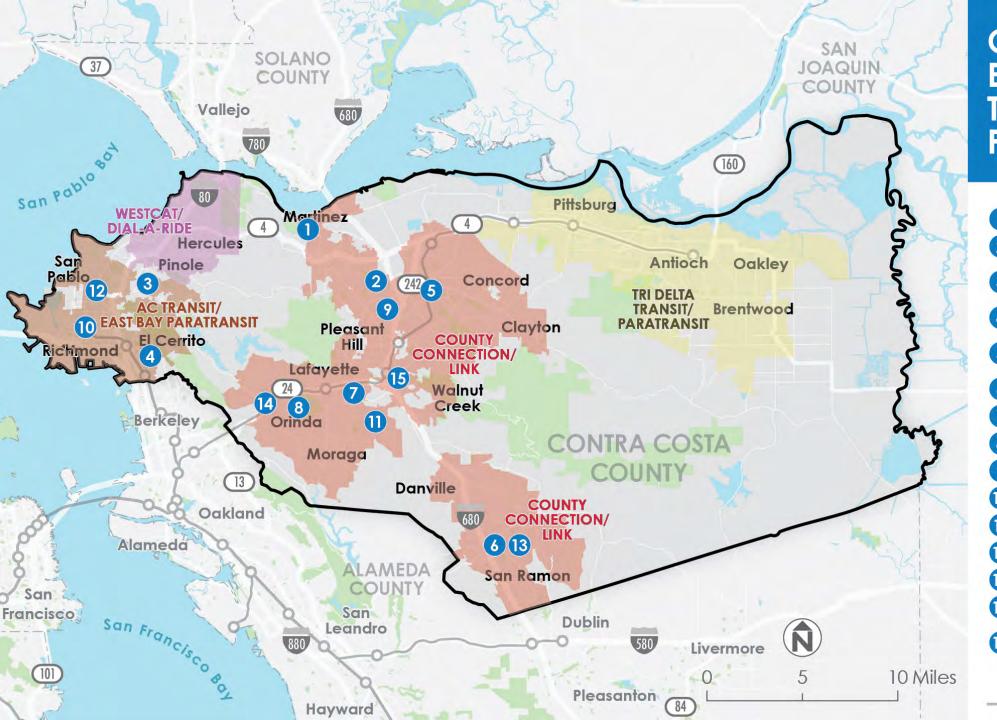
Trip Difficulty

* Respondents could choose up to three trips that they take most often. Percentages reflect total respondents (1,063) for each trip type.

Trip Challenges



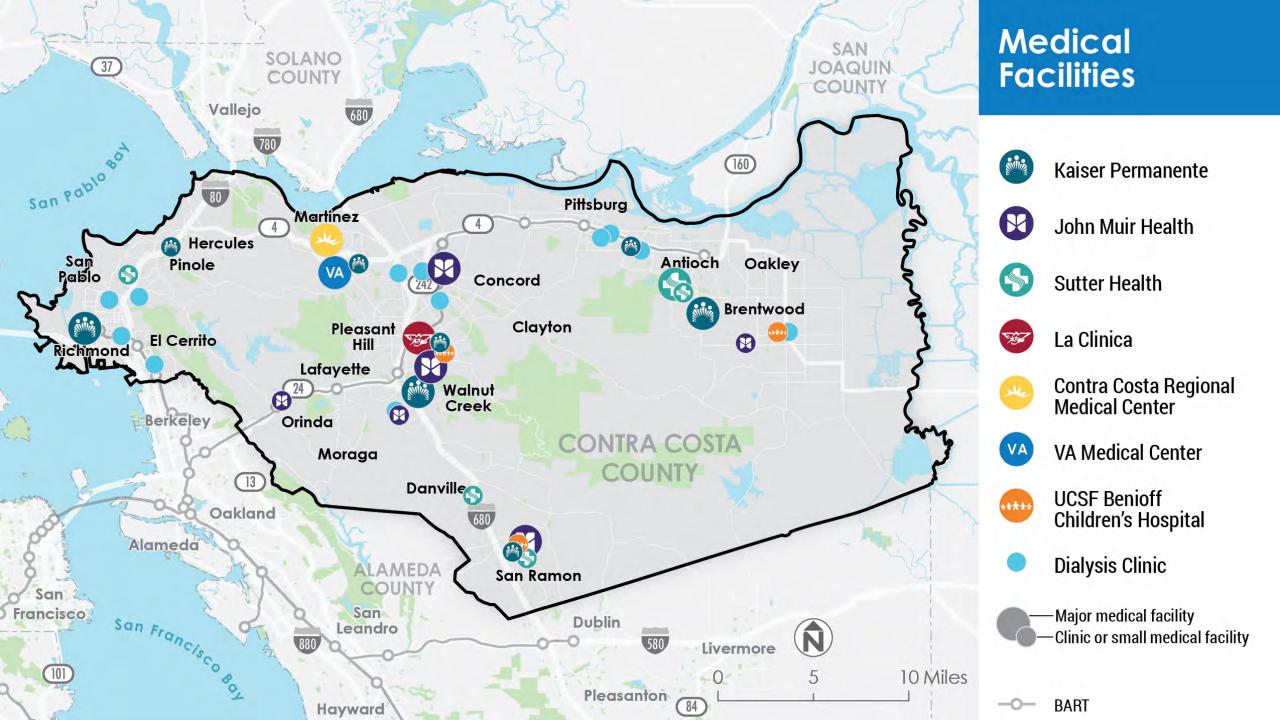
* Respondents could choose up to three challenges that they faced most often. Percentages reflect total respondents (1,063) identifying each trip type.



Community-Based Transportation Programs

- 1 Arc Contra Costa (Martinez)
- 2 Choice in Aging (Pleasant Hill)
- 3 Centers for Elders Independence (El Sobrante)
- 4 El Cerrito Easy Ride
- Get Around Taxi Program (Concord)
- 6 Go San Ramon!
- Mobility Matters (Countywide)
- 8 Lamorinda Spirit Van
- Pleasant Hill Senior Van Service
- R-Transit (Richmond)
- Rossmoor Dial-a-Bus
- San Pablo Senior Transportation
- 3 Senior Express Van (San Ramon)
- Seniors Around Town (Orinda)
- Walnut Creek Senior's Club Mini-Bus

BART



MOBILITY FOR ALL

Accessible Transportation Strategic Plan

TRANSPORTATION NEEDS AND GAPS

The project team's review of existing conditions and survey data identified key needs and gaps in accessible transportation in Contra Costa County. These include:



New Funding - Grants are sometimes available for planning and pilots, but all recommendations will require new sustainable funding



Safety - Many respondents feel unsafe while traveling



Volunteer Driving Programs - Additional volunteers are needed, with more reliable funding to increase capacity



Medical Access - The Regional Medical Center and VA Medical Center in Martinez need reliable access throughout the county



Quality of Life Visits - Consumers have difficulty making quality-of-life essential trips to visit friends and family, the senior center, and church



Service Coordination - Accessible services need improved coordination because they are siloed between agencies, cities, and non-profit organizations

SURVEY RESULTS

Trip Destinations and Challenges

An online survey provided insight into how respondents get where they are going, where they go, and what factors complicate their trips.

Mode to Destination

Trips were most commonly made by solo drivers, followed by those driven by a family, neighbor or paid helper. BART was used by about a third of respondents, with ADA paratransit utilized by 10% of the entire survey sample.



40%

Drive Myself













^{*} Respondents could choose as many modes as they used. Percentages reflect total respondents (1,063) selecting a particular mode they used.

Destinations

The top destination was medical appointments, with grocery/drugstore shopping in second place. Senior Center trips and nonmedical appointments each accounted for an 8% share of destinations.







46%





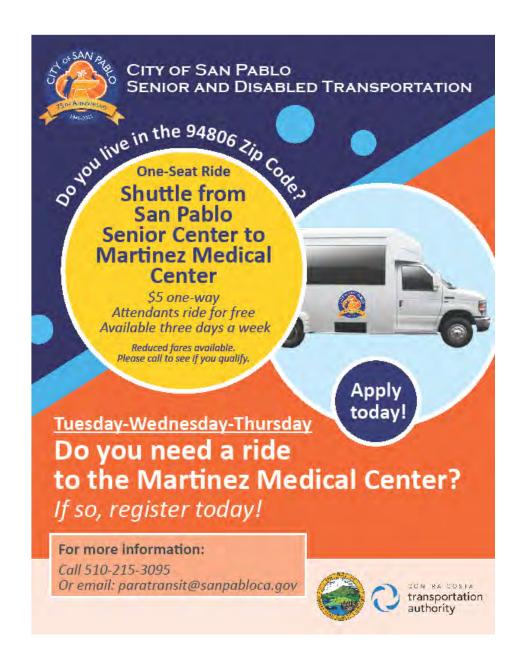
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Possible Programs

- Mobility Management
- One-call, one-click
- Travel training
- Means-based fare subsidy program
- One seat ride
- ADA paratransit support
- Intercity trip program
- Volunteer driver and door-thru-door program
- Community outreach and engagement

One Seat Ride





Low Income Fare Equity (LIFE)



Low Income Fare Equity (LIF

Fare subsidy program

Or email: Life@westcat.org







Everybody Loves a Free Ride

ADA paratransit riders using Tri Delta Transit services may be eligible for FREE paratransit rides!



The East County Ticket Program

Households eligible for assistance programs should call 211 in Contra Costa County to see if they qualify

If information is needed in another language, please contact 1-925-754-6622. 如果需要其他語言的信息,請聯繫1-925-754-6622. Kung kailangan ng impormasyon sa ibang wika, mangyaring makipag-ugnayan sa 1-925-754-6622.



Pilot program lasts Apr-Sep 2023 or until program funds are expended











Paratransit Low Income Fare Equity (LIFE) Program















One-Call, One-Click



NEW USER Calls

A new user calls One-Call, One-Click to request a ride.

ONE-CALL, ONE-CLICK RESPONSE

The One-Call, One-Click system determines the user's eligibility, offers the ride to available providers, and tracks completed rides and service gaps.

PROVIDER SELECTED

A provider accepts the ride and picks up the user unless the rider is ineligible or there is no provider available.

USER Arrives

The user arrives at their destination and the provider logs the ride with One-Call, One-Click.

Building a Transportation Plan from the Ground Up

CCTA's Process

- Updated Every 4-5 Years
- Documents the Authority's Goals, Vision, and Strategies
- Action Plans are Developed by the Regional Committees
- Includes 10- and 20-Year Financially Constrained Project Lists





Four principles will guide the CTP and Business Plan











We're Active in Our Community

- Community events
- Social media
- Public input websites
- Public meetings
- Surveys and polls



We have a podcast!

Learn more about CCTA's innovative work.

ccta.net/about-us/on-the-patio-podcast



2025 redefining **MOBILITY SUMMIT**

transportation authority



Thank you!

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