



CONTRA COSTA COUNTY COMMUNITY WARNING SYSTEM

**Contra Costa County Office of the Sheriff
Emergency Services Division**



Community Warning System

CWS is an all-hazards mass notification system that alerts the community of action-based emergencies.

These include:

- ▶ Evacuation Orders/Evacuation Warnings
- ▶ Shelter in Place
- ▶ Law Enforcement Activity
- ▶ Avoid the Area
- ▶ Attempt to Locate Missing Person



CWS is used when...

There is an imminent hazard to human health or life & immediate protective action is required

- ▶ **Life-threatening**
- ▶ **Serious health risk**
- ▶ **Current risk**
- ▶ **Potential future risk due to current hazard**
- ▶ **Face-to-face notification is either unsafe or unrealistic due to size**

CWS Alert Activation Process



▼ Content

Severity: High Type: Other English (US)

Title * EVACUATION ORDER in San Pablo Davis Park due to FIRE. Info at CWSAlerts.com

Body

This is a message from the San Pablo Police Department. An IMMEDIATE EVACUATION ORDER has been issued due to a Fire at Davis Park.

This is an EVACUATION ORDER. LEAVE IMMEDIATELY and go to Contra Costa College Gymnasium. Take only essential items you have ready and can carry with you. Pets must be in a carrier or on a leash. Stay off the phone unless you must.

Response Options

Custom Response Options

1 Enter Response Text ☐ Call Bridge

Add Response Option

Add Bilingual Edit Español (México)

More Info Link <https://cwsalerts.com/> Test URL

Location

Locations selected here will target all user geolocation attributes, plus Last Known Location Updated within the past 4 Hour(s)

CWS Notification Tools



**CWS
REGISTRATION**
Voice, Text, Email



PUBLIC WEBSITE
CWSAlerts.com



SOCIAL MEDIA
Facebook/X
@cococws



SIRENS
Shelter, Shut, Listen

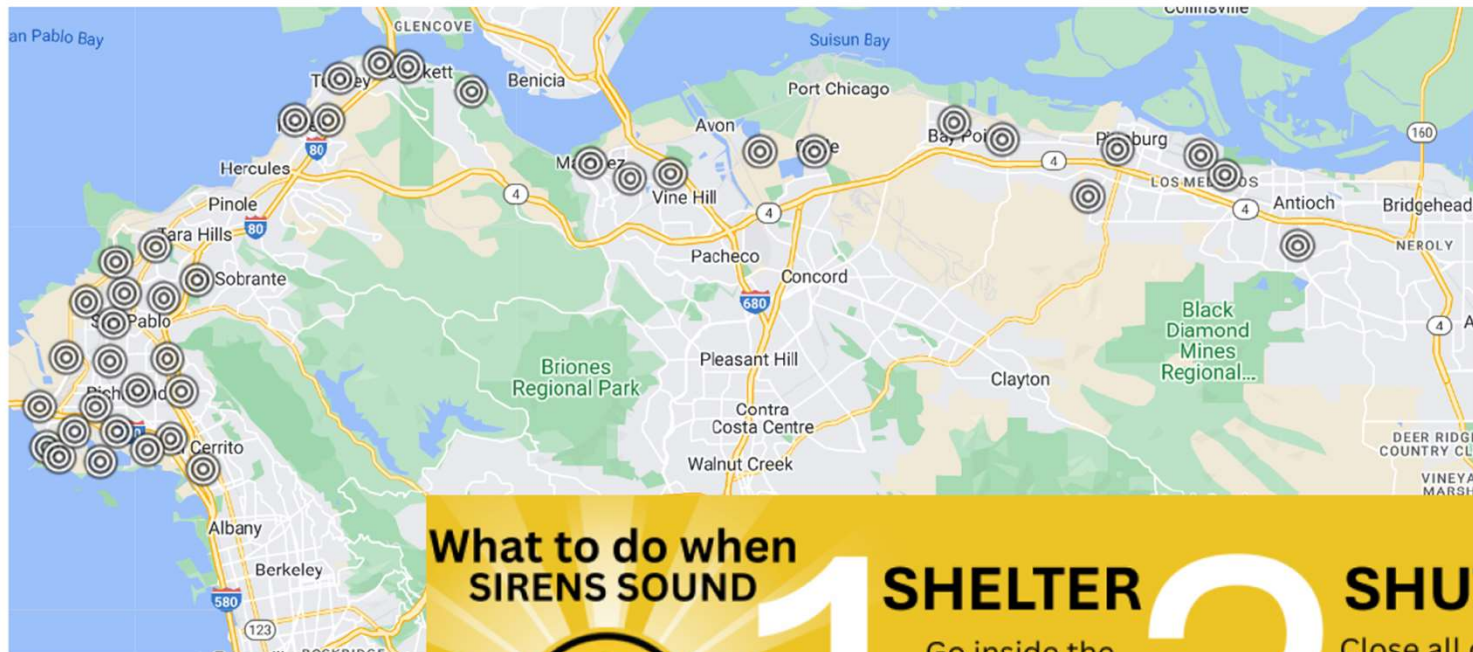


WEA & EAS
WEA = Mobile Devices
EAS = TV, Radio



NOAA RADIOS
National Weather
Service (NWS)

CWS SIRENS



**What to do when
SIRENS SOUND**



1

SHELTER

Go inside the
nearest
building or
classroom

2

SHUT

Close all doors
and windows

3

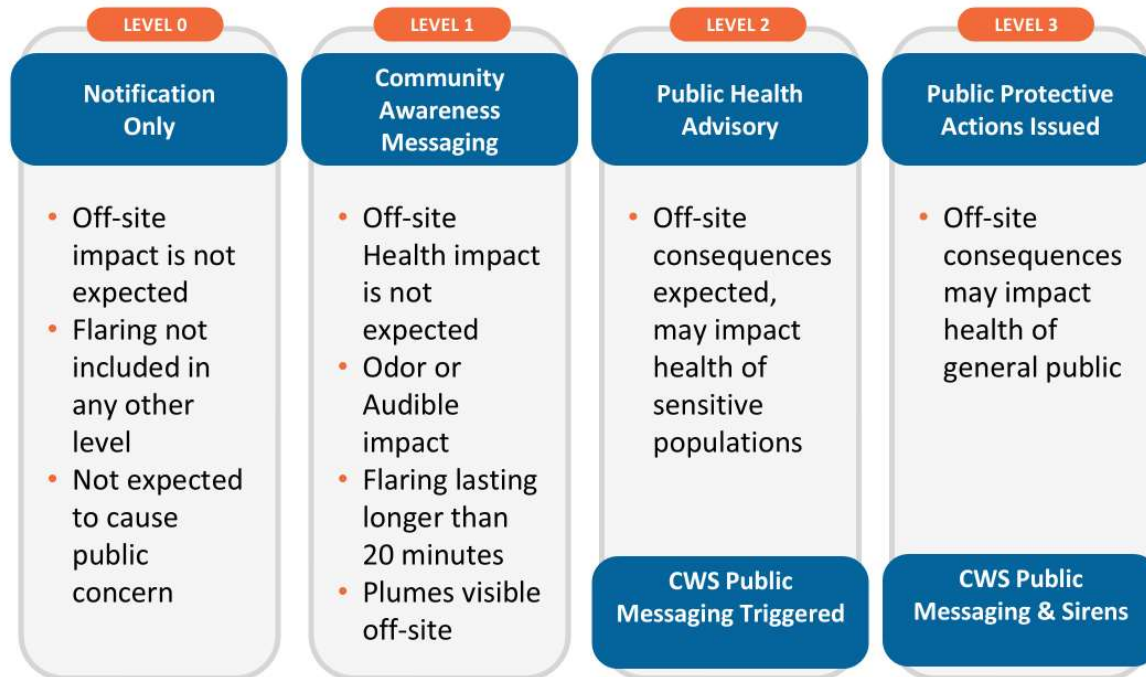
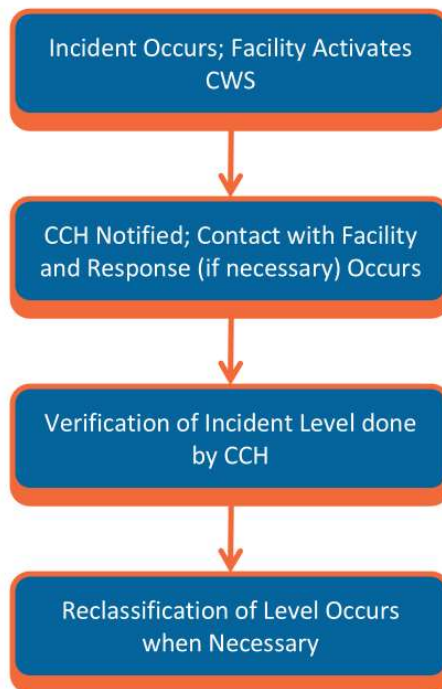
LISTEN

Check local TV
and Radio for
official
updates

CWS/Hazmat Notification Levels



Hazmat Notification

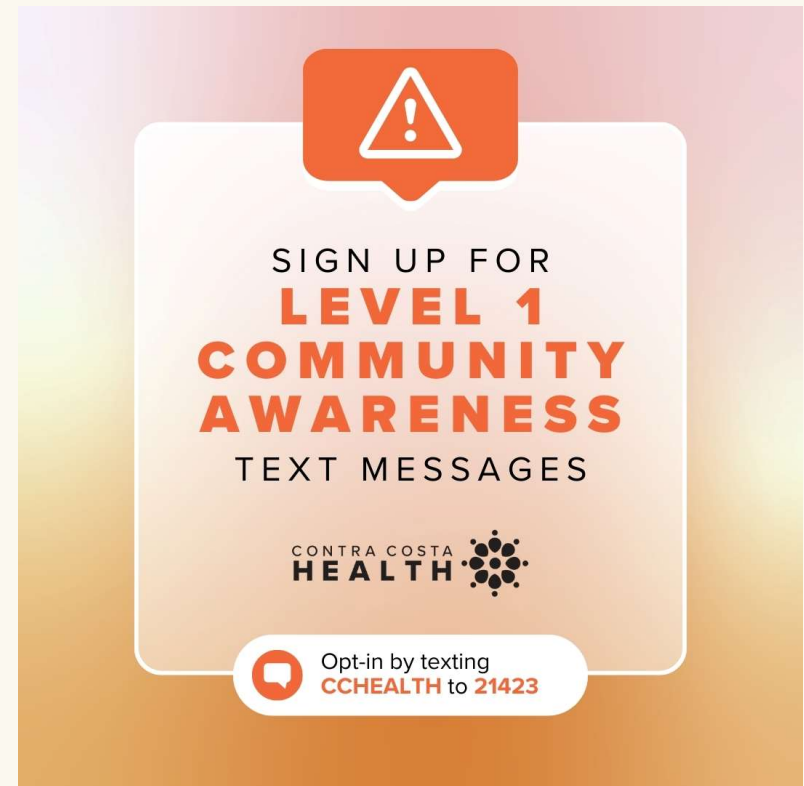


Community Awareness Messaging

Provides opt-in notifications for incidents that require no public action

To date, 690 users are registered

CCH has employed an outreach strategy and is working towards expanding outreach via partnership with CAER



Are You Registered?



- For More Information on the CWS, please go to: CWSAlerts.com
- If you would like to sign-up to receive alerts use your cellular device photo app, scan the QR code, and follow the prompts!



COMMUNITY WARNING SYSTEM

Contact us:
(925) 655-0111
CWSstaff@so.cccounty.us

