



HOMELESSNESS AWARENESS MONTH COMMITTEE

6.30.26

INTRODUCTIONS

Jaime Jenett, H3

WHO IS IN THE ROOM?

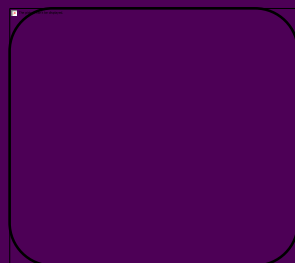
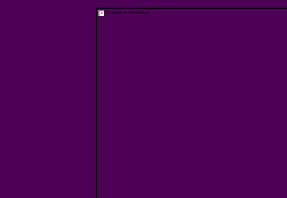
- Helps us assess how we're doing with recruitment
- We will not share out individual responses!

RECAP WORK TO DATE

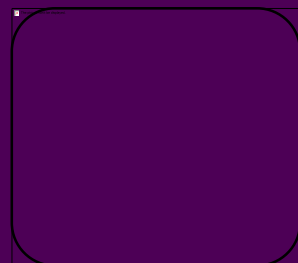
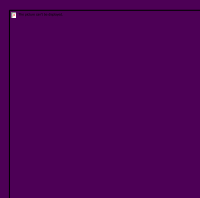
PURPOSE OF HAM

- Provide information
- Celebrate wins
- Amplify voices
- Highlight gaps
- Encourage action

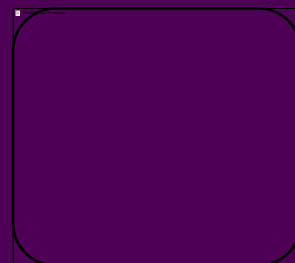
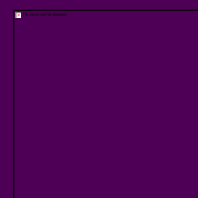
DECISIONS ON MATERIALS/TOOLS FOR 2026



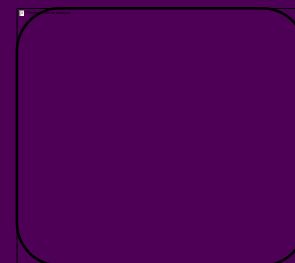
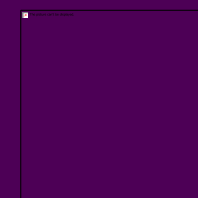
Toolkit



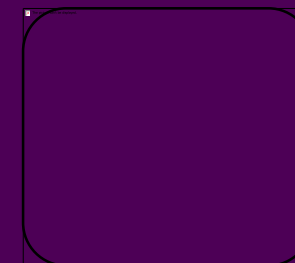
Recognitions



Video

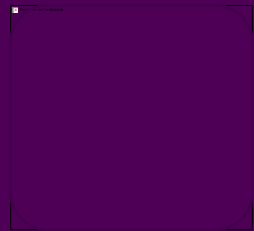
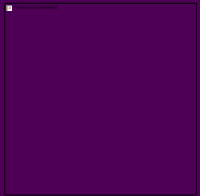


Resolutions of
Support

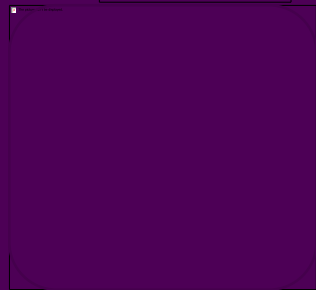
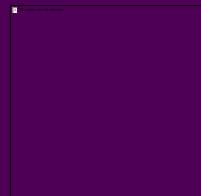


Posters

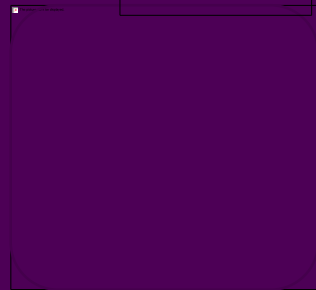
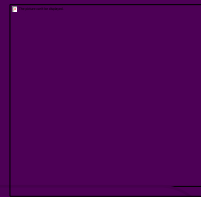
DECISIONS ON EVENTS FOR 2026



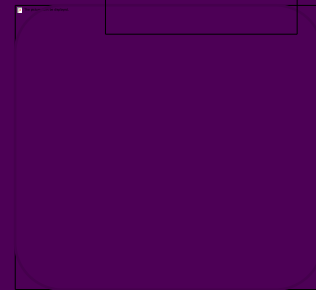
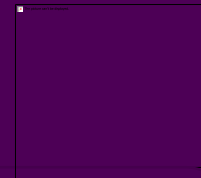
Panel or Community Forum



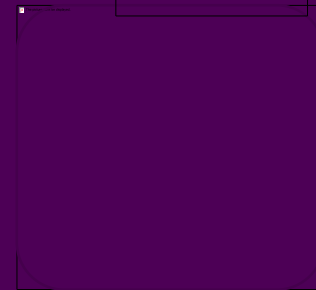
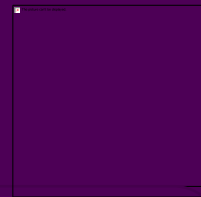
Recognition Reception



Youth Focused training



BOS Presentation



Homeless Person's Memorial Event (December)

JULY MEETING

Recognition: Finalize categories for COH approval at July meeting

Resolutions: Finalize for COH approval at July or August meeting

Community Forum Decide if doing

Memorial Event: Decide on committee level of involvement

Recognition event: Identify members for planning group

Toolkit: Finalize categories

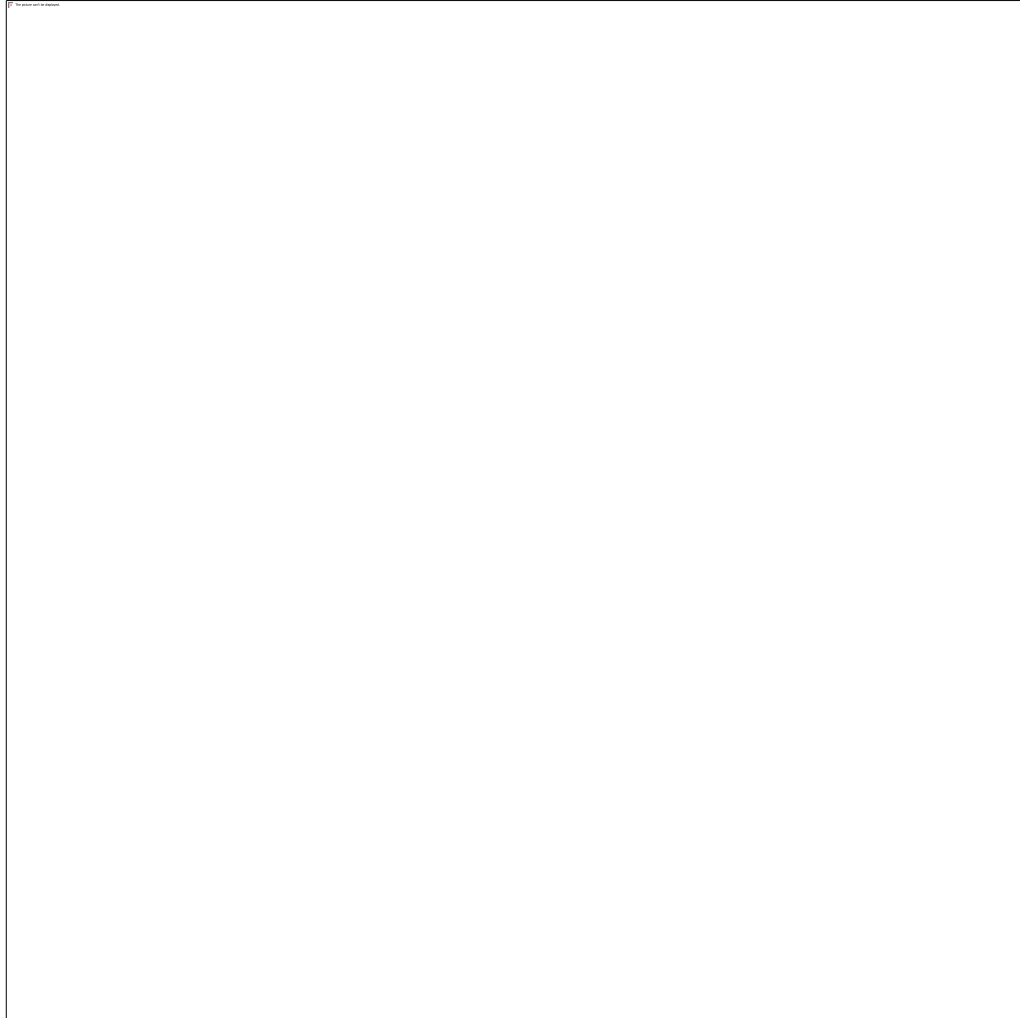
Video/Posters Decide on theme

RESOLUTIONS OF SUPPORT (ACTION ITEM)

Updates, Decisions and Next Steps



2025 BOARD OF SUPERVISORS PRESENTATION



REVIEW DRAFTS

ACTION ITEM

Approve the Homelessness Awareness Month and Homeless Person's Memorial Resolutions of Support to be sent to the Council on Homelessness for approval.



RECOGNITIONS (ACTION ITEM)

Updates, Decisions and Next Steps



RECOGNITIONS



2025 RECOGNITIONS

Outstanding Housing Provider

- 13 nominations

Outstanding Volunteer

- 16 nominations

Outstanding Partnership

- 45 nominations

Phoenix Rising

- 16 nominations

KEY COMPONENTS OF RECOGNITIONS

Categories

Definition and
eligibility

How to Make
Meaningful

How to
Recognize/Honor
nominees

CATEGORIES

June 2nd meeting ideas

- Remove Housing Provider category?
- Add Youth related category?

DEFINITIONS AND ELIGIBILITY

June 2nd meeting ideas

- Tighten definitions and eligibility?

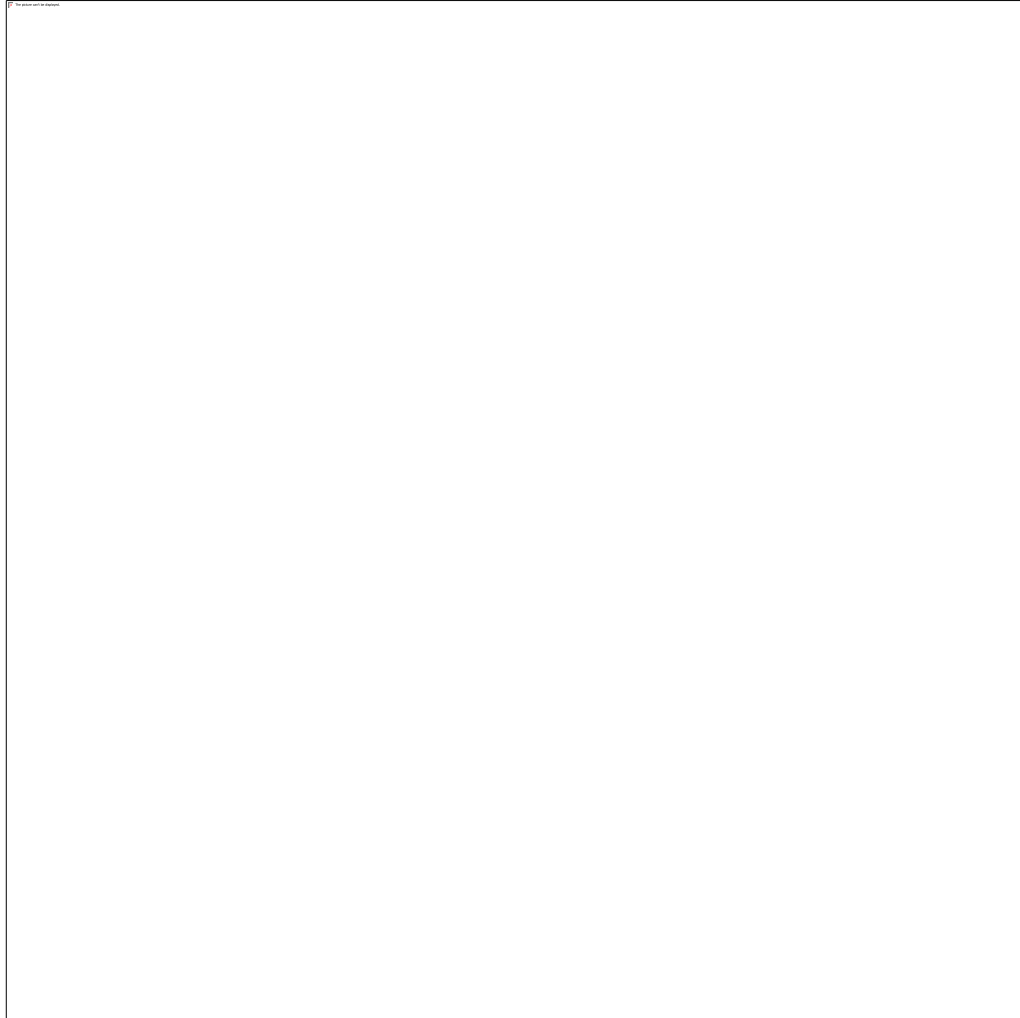
IDEAS TO ADD MEANING TO RECOGNITIONS

Recognitions

- Tighten application forms
- Add Supervisor/Elected Official Recognition campaign

Reception

- Move from individual name announcements to “spotlight stories”
- “Roll of honor” wall or installation
- Recognize groups/categories rather than individuals
- Only recognize Phoenix Rising in person
- For Partners Category
 - Representative only



REVIEW DRAFTS

PROPOSAL

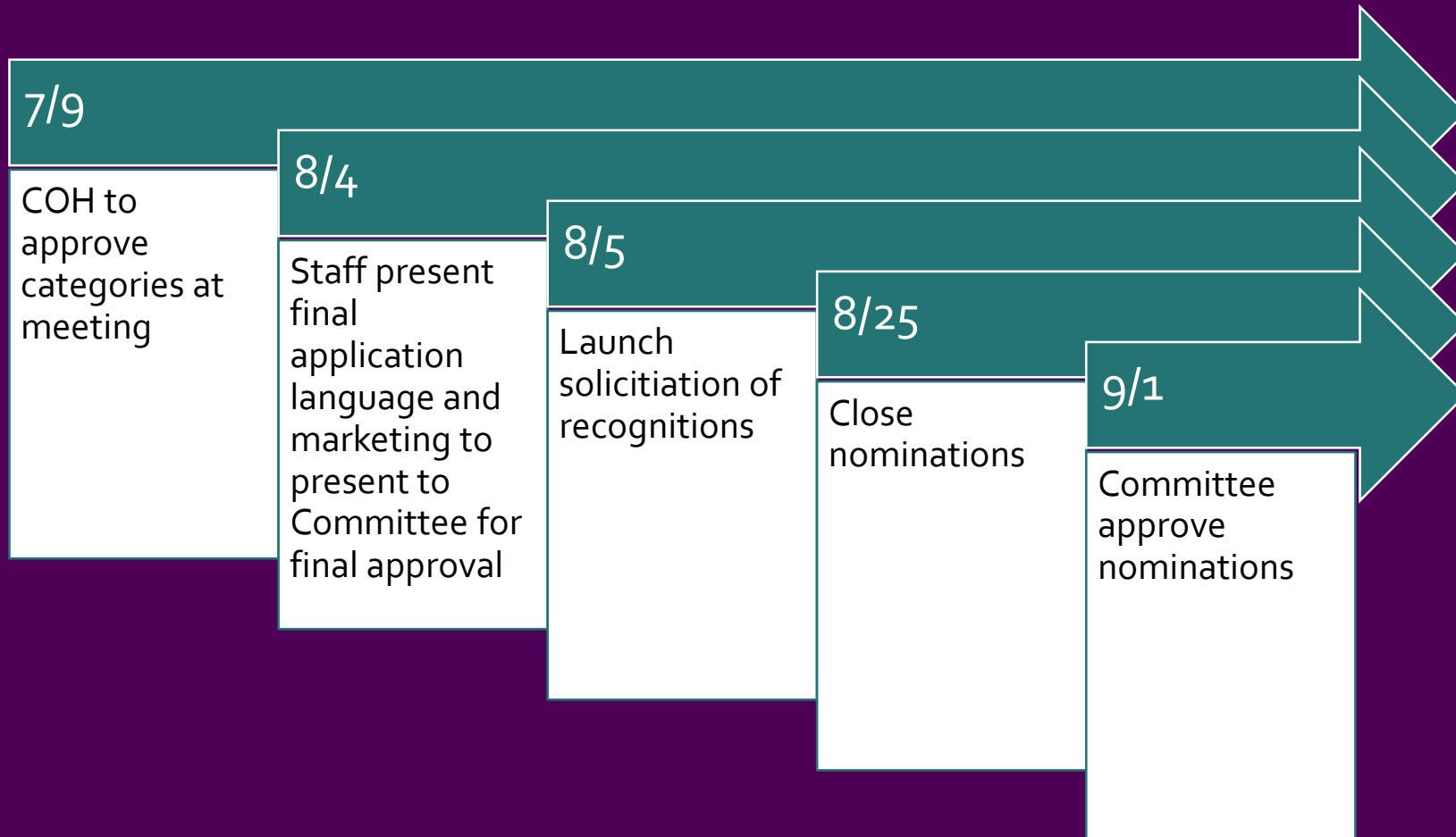
- Keep existing categories
- Accept proposed revisions
- Continue to work on ideas for reception as we launch nomination forms
- COH to approve categories at 7/9/26 meeting
- Staff to refine application language and marketing to present to Committee 8/4.
 - Launch 8/5 – close 8/25

ACTION ITEM

Approve the Recognition Categories and Nomination information as presented to be sent to the Council on Homelessness for approval at 7/9 COH meeting.



NEXT STEPS: RECOGNITIONS



RECEPTION

Updates and Next Steps

PLANNING GROUP

- Location
- Best Way to Honor Nominees
- Agenda
- Decorations

COMMUNITY FORUM

Discuss and Decision

COMMUNITY FORUM

Past Forums

- Panel Presentation of Adult People With Lived Experiences (2021)
- Recognition Ceremony and Panel Discussion with Adult People With Lived Experiences (2022)
- Panel Discussion with Youth and Young Adults with Lived Experience (2024)

Proposed for 2026

- Forum on Older Adult Homelessness in partnership with Area Commission on Aging, Choice in Aging, Older Adult Mental Health and others

TO DECIDE: COMMUNITY FORUM

- Ok to move forward with older adult theme?
- Any takeaways WE want to have from that?
- Who wants to work on this?

VIDEO AND POSTERS

Update and Next Steps

PAST VIDEO THEMES

Year	Title	Length	Topic	Notes
2020	Contra Costa Homelessness Awareness Month 2020	2:25	System responding to challenges	No voice over
2021	H.O.P.E: Hearing Other People's Stories	5:03	Questions with Answers	No voice over
2022	R.O.O.T.S: Reflecting on Our Truth and Stories	3:57	Questions with answers, same 5 people	No voice over
2023	Challenging Myths About Homelessness	2:23	Myth/Truth	Voice over
2024	No Video	N/A	N/A	N/A
2025	Contra Costa Homelessness Awareness Month	2:25	Challenges and successes	CEI support, voice over

TO DECIDE: VIDEO

- **Themes**
 - Question and answer?
 - Myths and truths?
 - Challenges and successes?
 - Snapshots from existing success stories?
- Who wants to work on video project?
 - Refine theme
 - Help pick stories/photos
 - Help pick music
 - Maybe mock it up

POSTERS



Photographer: Jordan Sanchez-Weston

My favorite place is being with friends and family, entertaining, cooking, music, having parties and dancing, singing and celebrating and worshipping God.

~Tina



2025



HOMELESSNESS AWARENESS MONTH

*"I got a place. I got my own bed. I got everything."
- Jerrold*



HEALING STARTS WITH A DOOR



TO DECIDE: POSTERS

- **Themes**
 - Same as video or separate?
- Who wants to work on poster project?
 - Help pick quotes/photos
 - Graphic design skills?

TOOLKIT

Update and Next Steps

2025 TOOLKIT SECTIONS

LEARN

Data

Connecting to
Services

Voices of People With
Lived Experience

ACT

Events

How to Help

Social Media Tools

CELEBRATE

Recognitions

TO DECIDE: TOOLKIT

- Do we want to change any categories?
- Who wants to partner with staff to refine contents?

HOMELESS PERSONS' MEMORIAL EVENT

Update and Next Steps



2025 HOMELESS PERSON'S MEMORIAL EVENT

Contra Costa County
2025 Homeless Person's Memorial Event
 (Virtual and in Person)
Friday, December 19, 2025
11:00 am until 1:00 pm
 National Alliance on Mental Illness (NAMICC) 40 Voices Hub
 1020 East Tregallas, Antioch, CA 94509

Join us as we honor those who have died homeless in the last two years. Our program includes a Reading of Names and a Water Ceremony for the Unnamed.
 Lunch will be provided after the event.

Register at <https://forms.gle/JH8dd3SVE57dQAjm9>
 Send names of those who have died to <https://forms.gle/ksauQ1dwxKT2jZrR7>
 Questions email: contracostaco@cchealth.org.

Event is co-hosted by City of Antioch, Bay Area Rescue Mission, Contra Costa Council on Homelessness, NAMIC Contra Costa, Safe Organized Spaces Richmond, and Antioch's Seventh Day Adventist Church.

The ultimate measure of a man is not where he stands in moments of comfort and convenience, but where he stands at times of challenge and controversy.—MLK Jr.




UPDATES

- Trinity Center is lead organizer
- Meeting 4th Fridays from 10 am – Noon
- Friday, December 18th from 11 am - ? @ SoS Richmond

NEXT STEPS

IMPORTANT NEXT STEP!

- Identify COH member to facilitate discussion of and adoption of resolutions and categories at 7/9/26 COH meeting

NEXT STEPS BEFORE 8/4

1st Tuesdays from 2 – 4 pm

- 8/4
- 9/1
- 10/6
- 11/3

Staff

- Reach out to people re: sub-project work groups
- Draft materials for 7/9/26 COH meeting
- Launch recognition nominations after approved

Attendees

- Subgroups meet
- Spread the word about the meetings!

AUGUST 4TH MEETING

Community Forum Report back on progress

Memorial Event: Report back on progress

Reception Set August planning meeting date

Recognitions: Present recognition application forms and marketing

Resolutions: Finalize for COH approval at August meeting

Toolkit: Finalize categories

Video/Posters Decide on theme