Application Form

Profile				
Mackenzie F s Na e	DM M dd e a	Whipps Las Na e		
Ho e Add ess			Su e o Ap	
Walnut Creek			CA	94596
Су			S a e	os a Code
ау ое				
E a Add ess				
District Locator Tool				
Resident of Supervisorial I	District:			
District 4				
First 5 Contra Costa E poye	Early Child Officer	lhood Program		
Length of Employment				
2 months				
Do you work in Contra Cos	ta County	?		
⊙ Yes ○ No				
If Yes, in which District do	you work	?		
District 4				
How long have you lived o	r worked i	n Contra Cos	ta County?	
3 years				
Are you a veteran of the U	.S. Armed	Forces?		
○ Yes ⊙ No				
Board and Interest				
Which Boards would you li	ke to appl	ly for?		

Local Planning and Advisory Council for Early Care and Education (LPC): Submitted

Submit Date: May 13, 2024

Mackenzie DM Whipps

Seat Name
Public Agency Representative - East County
Have you ever attended a meeting of the advisory board for which you are applying?
○ Yes ⊙ No
If Yes, how many meetings have you attended?
Education
Select the option that applies to your high school education *
☑ High School Diploma
College/ University A
Name of College Attended
University of Maryland, Baltimore County
Degree Type / Course of Study / Major
Bachelor of Science, Psychology
Degree Awarded?
⊙ Yes ○ No
College/ University B
Name of College Attended
New York University
Degree Type / Course of Study / Major
Doctor of Philosophy, Psychology and Social Intervention
Degree Awarded?
⊙ Yes ⊂ No
College/ University C
Name of College Attended
Degree Type / Course of Study / Major

Degree Awarded?
○ Yes ○ No
Other Trainings & Occupational Licenses
Other Training A
Certificate Awarded for Training?
o Yes o No
Other Training B
Certificate Awarded for Training?
○ Yes ○ No
Occupational Licenses Completed:
Qualifications and Volunteer Experience
Please explain why you would like to serve on this particular board, commitee, or commission.
As an incoming Early Childhood Program Officer for First 5 Contra Costa, I wish to apply to represent our organization in the LPC.
Describe your qualifications for this appointment. (NOTE: you may also include a copy of your resume with this application)
Please see attached resume for additional qualifications.
Up oad a Resu e
Would you like to be considered for appointment to other advisory bodies for which you may be qualified?
○ Yes ⊙ No
Do you have any obligations that might affect your attendance at scheduled meetings?
⊙ Yes ○ No
If Yes, please explain:
Full time employment at First 5 Contra Costa.

Are you currently or have you ever been appointed to a Contra Costa County advisory board?
○ Yes ⊙ No
If Yes, please list the Contra Costa County advisory board(s) on which you are currently serving:
If Yes, please also list the Contra Costa County advisory board(s) on which you have previously served:
List any volunteer or community experience, including any advisory boards on which you have served.
Conflict of Interest and Certification
Do you have a familial or financial relationship with a member of the Board of Supervisors? (Please refer to the relationships listed under the "Important Information" section below or Resolution No. 2021/234)
○ Yes ⊙ No
If Yes, please identify the nature of the relationship:
Do you have any financial relationships with the County such as grants, contracts, or other economic relationships?
○ Yes ⊙ No
If Yes, please identify the nature of the relationship:
Please Agree with the Following Statement
I CERTIFY that the statements made by me in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith. I acknowledge and undersand that all information in this application is publicly accessible. I understand that misstatements and/or omissions of material fact may cause forfeiture of my rights to serve on a board, committee, or commission in Contra Costa County.
☑ I Agree
Important Information

- 1. This application and any attachments you provide to it is a public document and is subject to the California Public Records Act (CA Government Code §6250-6270).
- 2. All members of appointed bodies are required to take the advisory body training provided by Contra Costa County.
- 3. Members of certain boards, commissions, and committees may be required to: (1) file a Statement of Economic Interest Form also known as a Form 700, and (2) complete the State Ethics Training Course as required by AB 1234.
- 4. Meetings may be held in various locations and some locations may not be accessible by public transportation.
- 5. Meeting dates and times are subject to change and may occur up to two (2) days per month.
- 6. Some boards, committees, or commissions may assign members to subcommittees or work groups which may require an additional commitment of time.
- 7. As indicated in Board Resolution 2021/234, a person will not be eligible for appointment if he/she is related to a Board of Supervisors' member in any of the following relationships:
 - (1) Mother, father, son, and daughter;
 - (2) Brother, sister, grandmother, grandfather, grandson, and granddaughter;
 - (3) Husband, wife, father-in-law, mother-in-law, son-in-law, daughter-in-law, stepson, and stepdaughter;
 - (4) Registered domestic partner, pursuant to California Family Code section 297;
 - (5) The relatives, as defined in 1 and 2 above, for a registered domestic partner;
 - (6) Any person with whom a Board Member shares a financial interest as defined in the Political Reform Act (Gov't Code §87103, Financial Interest), such as a business partner or business associate.

MACKENZIE D.M. WHIPPS

EDUCATION

New York University Steinhardt School of Culture, Education, and Human Development | New York, NY May 2020 *Ph.D. in Psychology and Social Intervention, with a concentration in Maternal-Infant Health Intervention; GPA: 3.98*

 Awards: Mitchell Leaska Dissertation Award (recognizing exceptional dissertation research); Bernard R. Ackerman Award (recognizing promise in research and advocacy); Philip Zlatchin Award (recognizing service to vulnerable communities)

University of Maryland, Baltimore County | Baltimore, MD

May 2008

B.Sc. in Psychology, Minors in Biology and Political Science; GPA: 4.00; summa cum laude (top 5% of class)

Awards: Psychology Department Distinguished Scholar Award; Apex Scholarship (recognizing excellence in leadership)

RELEVANT EXPERIENCE

Prenatal-to-3 Policy Impact Center, Peabody College at Vanderbilt University | Remote Senior Research Associate

July 2022 - Feb 2024

- Leading several simultaneous research and evaluation projects, including: theory development and policy tracking for child care system transformation efforts in New Mexico; mapping geographic disparities in child care supply and demand in Davidson County, Tennessee; and evaluating a pilot community connection and referral program to strengthen families in Connecticut
- Co-leading the design of digital media products and data visualizations to effectively communicate scientific findings
- Supervising multiple teams of graduate students, staff researchers, data analysts, and communications staff
- Collaborating with advocates, policymakers, academics, and analysts to inform Center-wide strategy and proposal development

Health Equity Across the Lifespan (HEAL) Lab, Dept of Human Ecology at UC Davis | Remote Postdoctoral Fellow

Dec. 2020 - June 2022

- Developed and launched the impact and implementation evaluation of *Welcome Baby*, a universal nurse home visiting and community referral program for low-income birthing families in Yolo County, California
- Collaborated closely with First Five Yolo County to co-create a community-engaged, mixed-methods evaluation plan
- Assisted in managing a state-wide RCT of an app-based, mHealth platform for 500 birthing people, including medical data collection and analysis, manuscript preparation, and presentation of findings to academic and lay audiences

Transitions Mother-Baby Lab, New York University | New York, NY *Principal Investigator*

Sep. 2016 – May 2020

- Analyzed qualitative and quantitative data from longitudinal, national surveys and in-depth interviews to understand the diversity of breastfeeding trajectories and policy contexts in US birth hospitals
- Trained and managed a team of 12 research assistants in semi-structured interviewing, transcription, and qualitative coding
- Founded the Breastfeeding Students Empowerment Network of NYU, moderated peer-to-peer breastfeeding support, and led the creation and adoption of a new student-facing lactation policy impacting NYU's 60,000+ students

Smart Beginnings Lab, NYU Steinhardt and NYU School of Medicine | New York, NY Graduate Research Associate

Sep. 2016 - May 2019

- Evaluated impact of an integrated model promoting positive parenting and early school readiness in pediatric primary care clinics
- Led data analyses and writing, especially for subgroup analysis, spillover effects, and program innovation and fidelity using mixedmethod approaches

Birth Doula, Postpartum Doula, and Certified Lactation Counselor | NY, CA, and MD *Independent Practitioner*

Feb 2011 - Present

- Received CLC certification (45 CE hours) in 2016; completed DONA birth doula training (18 CE hours) in 2011
- Providing patient advocacy, timely information, and bedside support for families during the childbearing year
- Providing information and hands-on skills training to families learning how to breastfeed and troubleshoot infant feeding challenges; CLC work is pro-bono and often integrated with postpartum doula work

ADDITIONAL INFORMATION

- Technical Programming Competencies: STATA, Qualtrics, SPSS, NVivo, Mplus, Excel, ArcGIS, Infogram, Salesforce
- · Hobbies: birth photography, bird watching, themed party planning, reading biographies and ethnographies