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**Subject:** FW: 2025 Grant Application Response  
**Attachments:** EST 12398 Bear Den.pdf; LWE\_BearDen\_Proposal (1).pdf; The Bear Den - 2025 Project Accounting .xlsx

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**From:** Jennifer Shaw <jshaw@lindsaywildlife.org>  
**Sent:** Tuesday, October 8, 2024 5:36 PM  
**To:** Maureen Parkes <Maureen.Parkes@dcd.cccounty.us>  
**Subject:** 2025 Grant Application Response

Hi Maureen,

Our quotes for the entire project equal \$28,809 without labor. This is a steep cost, but we are limited on our ability to create accessible and professional exhibits in-house. As a small non-profit, we run on minimal staff. Our operations department consists of one person who's job is building maintenance, and our exhibits are created by our education department. We do not have in-house fabrication capabilities and many of the elements in our design require physical labor that is beyond our ability. Our entire education staff is highly educated and brilliant at coming up with concepts to engage the public and facilitate conservation messaging, but we lack the skills and tools to make our exhibits happen without outside contractors. Part of our current mission is to make Lindsay Wildlife Experience accessible to all visitors and that does make projects more costly. Our Bear Den vision includes many touch elements to engage neurodivergent and vision-impaired visitors. Our 2025 grant seeks funding of \$20,000 to allow us to fully realize our vision, and Lindsay Wildlife Experience will fund the other \$8,800.

We are the only Wildlife Education Center in Contra Costa County, and we serve over 80,000 visitors annually. Our school programs reach over 10,000 children in Contra Costa County, and we annually provide 50 grant-funded school programs to Title 1 schools in Contra Costa County, as well as providing camp scholarships to deserving families. Your generous funding would help create conservation messages that can help residents of Contra Costa County understand the impact they have from home on a global scale.

Please let me know if you need any further information or have questions regarding the project.

Warm Regards,



**Jenni Shaw**

*Pronouns: she/ her/ hers*

**Curator of Education**

Lindsay Wildlife Experience

925-627-2913

Office Hours: Monday - Friday, 9 a.m. to 5 p.m.

[jshaw@lindsaywildlife.org](mailto:jshaw@lindsaywildlife.org)

[1931 First Avenue, Walnut Creek 94597](#)

# JOHN MURRAY PRODUCTIONS

## Preliminary Budget Estimate

1196 32nd Street, Oakland, CA 94608  
Phone 510-594-2080 FAX 510-594-2081

Project Information					
Lindsay Wildlife Experience	12398	01	Bear Den	Mon, Jun 30, '25	
<b>Client Name</b>	<b>Proj No</b>	<b>Ver No</b>	<b>Project Name</b>	<b>Project Date</b>	<b>Time</b>
Fri, Oct 4, 2024	Jennifer Shaw				
<b>Estimate Date</b>	<b>Contact</b>	<b>Phone</b>	<b>Fax</b>	<b>Mobile</b>	<b>PO Number</b>
Lindsay Wildlife Experience					
<b>Facility</b>	<b>Installation Date</b>	<b>Install Time</b>	<b>Strike Date</b>	<b>StrikeTime</b>	
<b>Budgetary Notes:</b>					
This Preliminary Budget Estimate is based upon information provided by the client and is valid for ten days from the Estimate Date shown. As new information becomes available, JMP reserves the right to modify this estimate. Signature budget approval, signed contract for services, and initial deposit are required to commence work.					

Qty	Height	Width	Item Description	Total Units	Unit Measure	Unit Cost	Extended Cost
<u>JMP Fabrication</u>							
1			Measure up? 3D Bear Silhouettes	1		5,000.00	5,000.00
3			Bear Paw Prints (High Touch)	3		1,000.00	3,000.00
3			Histroic Range Maps (Tactile)	3		1,000.00	3,000.00
1			"The Bear Den" Dimensional Sign	1		1,000.00	1,000.00
<b>SubTotal for JMP Fabrication</b>							12,000.00
<u>JMP Printing</u>							
1	15	10	Vinyl Printing: Images, Text, Wrap	150	Sq Ft	20.00	3,000.00
<b>SubTotal for JMP Printing</b>							3,000.00

This Preliminary Budget Estimate (PBE) will become void, and may require re-pricing, if not agreed to in writing within five (5) days of the Estimate Date. The PBE is not a quote, it is speculative, based on the information provided by the Client, and only represents the best available estimates of event costs as of the Estimate Date. Individual line item amounts, including labor, are estimates only and may vary, depending on the Client's requests and/or specific on-site event requirements. Additions, deletions, necessary on-site requirements, change orders, and/or confirmations made after deadlines will incur additional expenses. The PBE presumes: 1) payments are made according to deadlines specified in our Contract, 2) project information provided by the Client is readily available and in a usable condition, and 3) the Client will be available for timely reviews and approvals at key decision points. Minimum payment terms are fifty percent (50%) deposit with balance due at the time of installation. Custom fabrications may require up to seventy-five percent (75%) deposit. Late payments will result in additional charges to the Client.

<b>SubTotal</b>	15,000.00
<b>Project Mgmt</b>	0.00
<b>Tax 8.75%</b>	1,312.50
<b>Project Grand Total</b>	16,312.50

BY SIGNATURE HERETO, THE CLIENT ACKNOWLEDGES THAT THEY HAVE REVIEWED AND AGREE TO THE ITEMS CONTAINED IN THIS PRELIMINARY BUDGET RECOMMENDATION.

For Lindsay Wildlife Experience

Date

For John Murray Productions, Inc.

Date

LISA SUZANNE PARK  
DESIGN

**Proposal #092624**

Date: October 26, 2024

Contact: Jenni Shaw

Project: The Bear Den Exhibit

**Project Outline**

Design, manage, oversee fabrication and installation of graphics for The Bear Den Exhibit at Lindsay Wildlife Experience.

**Scope of Work**

**Exhibit Title**

-3D letters

**How Do You Measure Up?**

3D Painted wood bear silhouettes with content and species ID

-Grizzly bear, Polar bear, & Black bear

**Paw Prints by Age**

Wood painted or wall painted bear prints scaled by species and age with title and content

-Grizzly bear, Polar bear, & Black bear

**Historic Range Maps**

3-3D Painted wood range maps with content and custom highlighted ranges

-Grizzly bear, Polar bear, & Black bear

**Conservation Messaging Interpretive Graphics**

3-Interactive graphics with content and images

-Grizzly bear, Polar bear, & Black bear

**Donor Plaque**

1-7x7" Engraved donor plaque

**Additional Scope**

-Wall color paint samples

-Print and painting estimates

-Color testing

-Client meetings & Correspondence

-Site visits

Design Estimate - 30 hours:

\$3,300\*

\*Note: Final content and image outline for project have not been developed. Once this phase is completed, the estimate may be revised.

The Bear Den Exhibit		
Company	Items	Invoice Price
Diablo Trophy	Donor recognition plaque	\$43
John Murray Productions	3D Bear Sillouettes	\$5,000
John Murray Productions	Bear Paw Prints Interactive	\$3,000
John Murray Productions	Historic Range Maps	\$3,000
John Murray Productions	Dimensional Sign	\$1,000
John Murray Productions	Vinyl Text, Images, and Wrap	\$3,000
TAP Plastics	Acrylic Natural History Casing	\$8,466
Ebe's Painting	Wall painting	\$2,000
LSP Design	Graphics	\$3,300
	<b>Total</b>	<b>\$28,809</b>