

CONTRA COSTA COUNTY COMMUNITY WARNING SYSTEM

**Contra Costa County Office of the Sheriff
Emergency Services Division**



Community Warning System

The Community Warning System (CWS) is Contra Costa County's official all-hazard emergency alert system.

It's designed to help incident commanders—including Law Enforcement, Fire, and the County Health Officer warn the public when there is an ***imminent threat*** to human life or health that ***requires the public take immediate protective action***.



Community Warning System



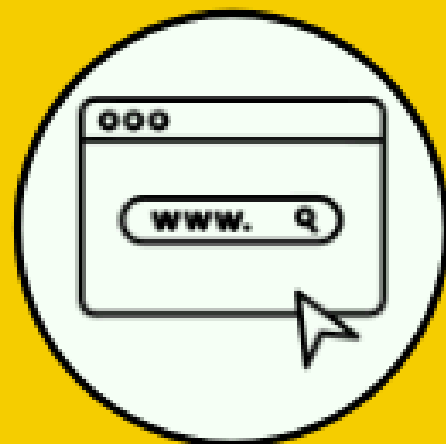
Hazard Type	Protective Action Example
Fire Incidents	Evacuation Warning Evacuation Order Avoid the Area
Industrial Facility & Hazmat Incidents	Shelter in Place
Attempt to Locate at Risk Person	Please Look For...
Law Enforcement Activity	Lock Down/Shelter in Place Avoid the Area
Severe Weather-Related Incidents	Evacuation Warning Evacuation Order Avoid the Area Shelter in Place

Community Warning System

Mass Notification Tools



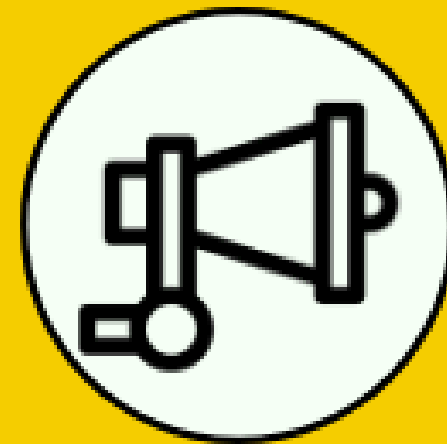
**CWS
REGISTRATION**
Voice, Text, Email



PUBLIC WEBSITE
CWSAlerts.com



SOCIAL MEDIA
Facebook/X
@cococws



SIRENS
Shelter, Shut, Listen




WEA & EAS
WEA = Mobile Devices
EAS = TV, Radio



NOAA RADIOS
National Weather
Service (NWS)

Community Warning System

CWS Registration- Voice, Text, Email



Contra Costa County - CWS

Registration

Email 1*

This field is required.

* Required for mobile app users


Password*

This field is required.

Confirm Password*


Password rules

Phone 1*



ext

Text Message 1



Location*

Location is used for precision alerting. Your data will NOT be shared.

How did you hear about the CWS

None

Preferred Language

None

Chemical Facility Selection

None

Select the facilities to be notified on

Register

[Have an account? Sign In](#)

[English \(US\)](#) ©2024 BlackBerry Limited. All Rights Reserved.

BlackBerry All-in
Home / My Profile

CCC-CWS Julie Beach- DO NOT DELETE

My Profile

Cancel Save

Basic Information

Username*

First Name

Last Name

How did you hear about the CWS

Preferred Language

Chemical Facility Selection

Select the facilities to be notified on

Remove me from the system

Select -Delete Me-to be removed within 7 days

City or Town or Special District

Martinez

User ID

6168914

Physical addresses

Location*

1850 Muir Road, Martinez, CA Clear

Location 2

Type detailed street address

Type detailed street address

No address found


Location 3

Type detailed street address

Type detailed street address

Contact Information


Phone 1*



(925) 555-5555

ext


Phone 2



(925) 444-4444

ext


Phone 3



(925) 333-3333


ext

Text Message 1




(925) 555-5555

Text Message 2



(925) 444-4444

Text Message 3



(925) 333-3333

Email 1

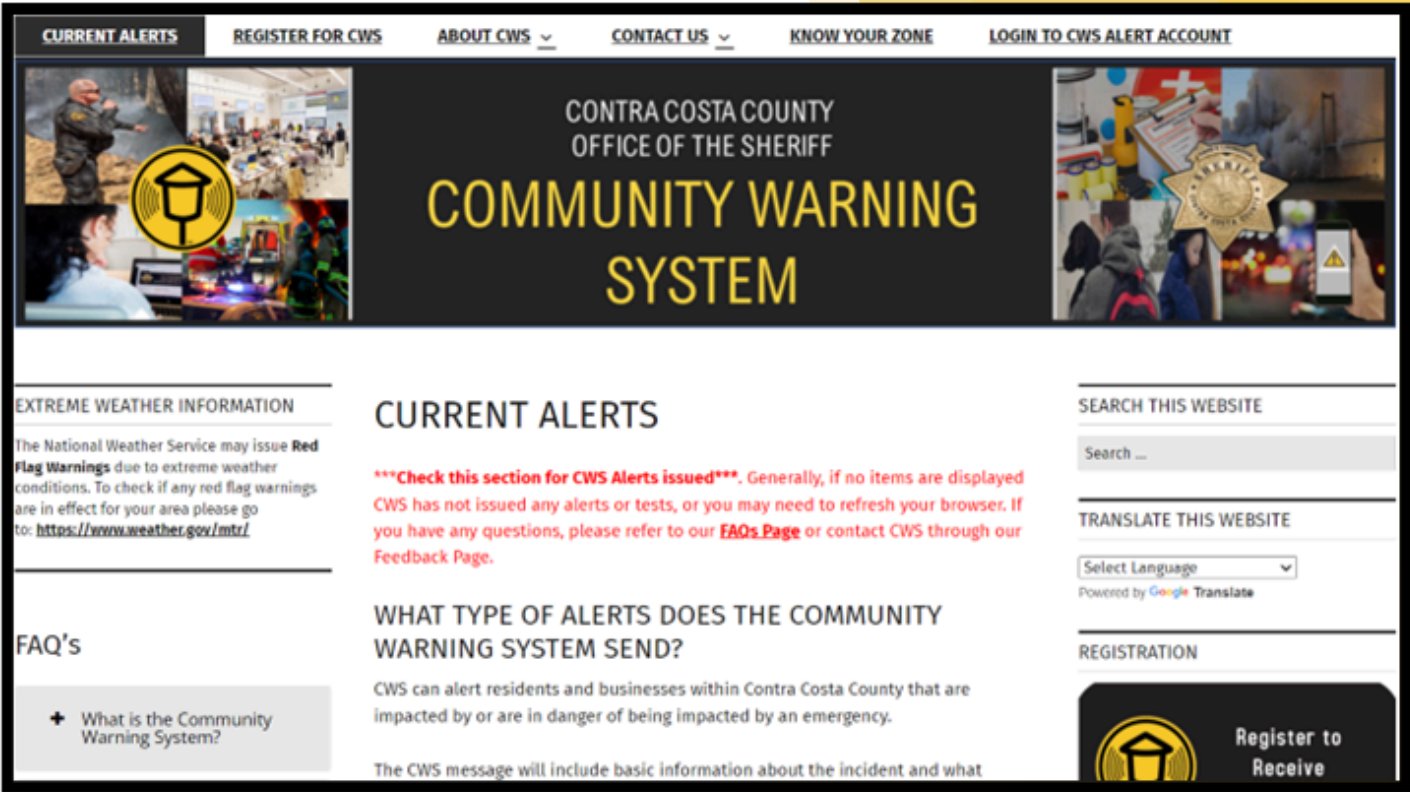
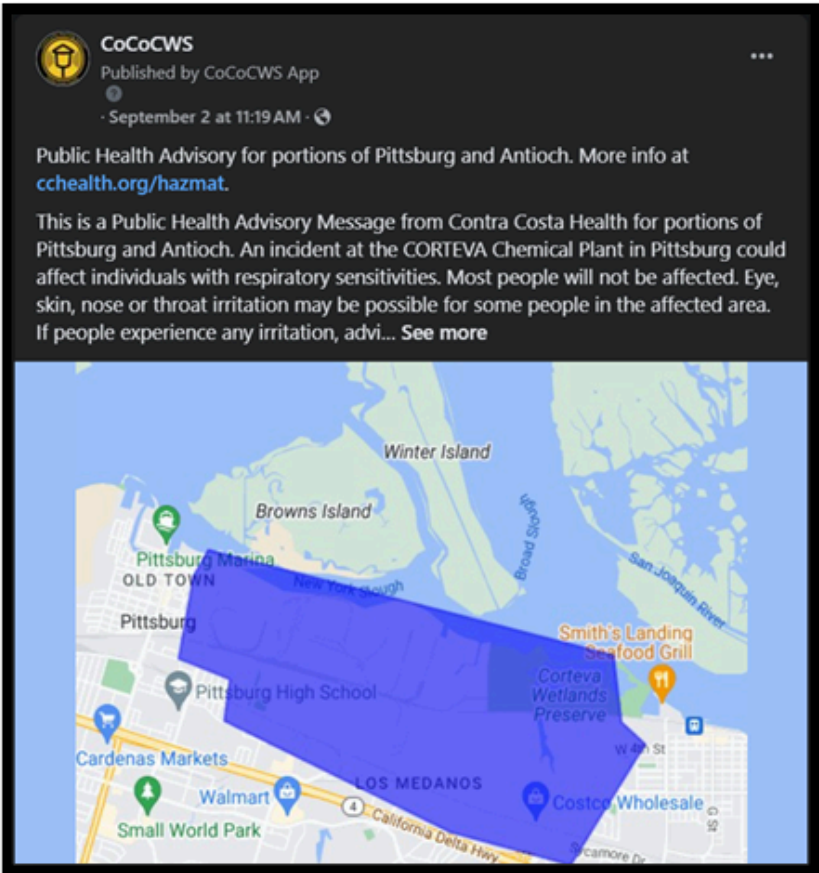
* Required for mobile app users

Email 2

Email 3

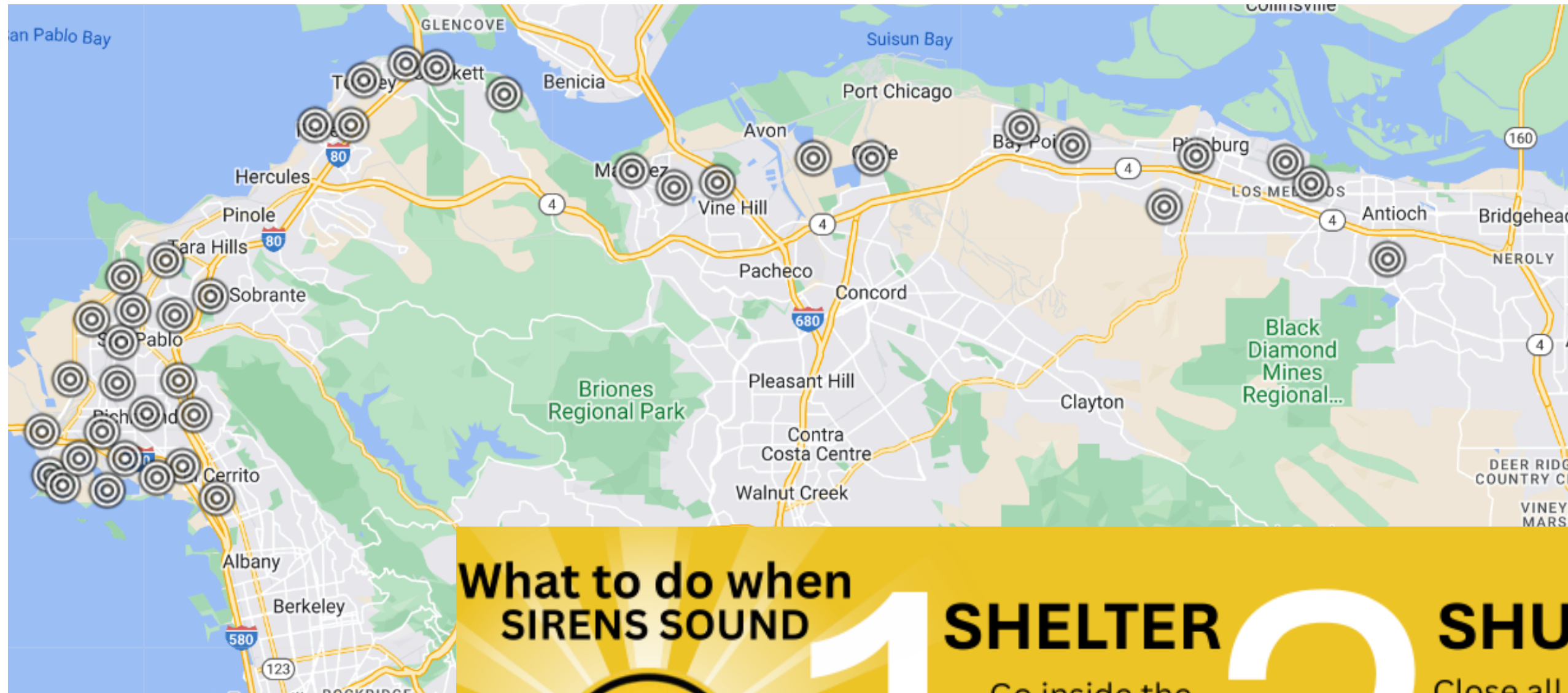
Community Warning System

CWS Social Media & Website



Community Warning System

Sirens



What to do when
SIRENS SOUND



1

SHELTER

Go inside the
nearest
building or
classroom

2

SHUT

Close all doors
and windows

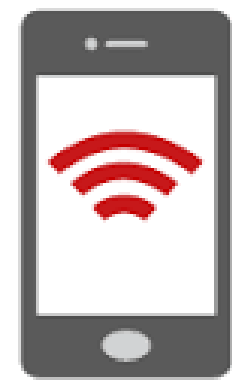
3

LISTEN

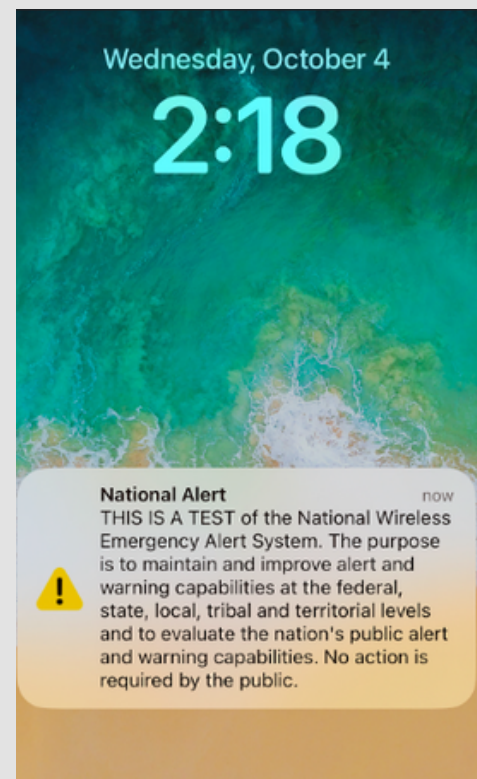
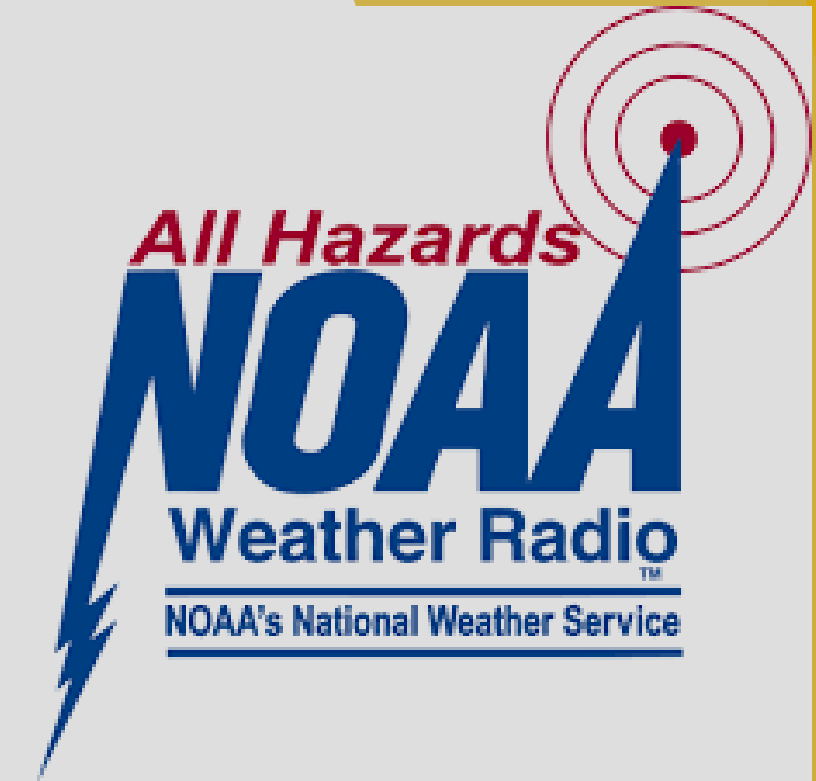
Check local TV
and Radio for
official
updates

Community Warning System

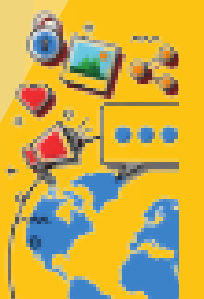
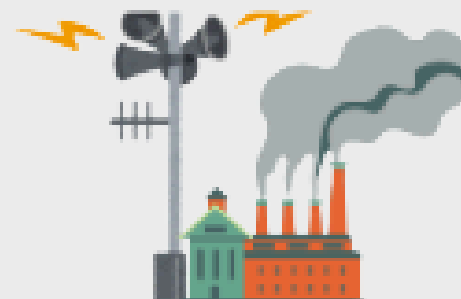
Federal Tools



WIRELESS
EMERGENCY
ALERTS



Without CWS Registration



With CWS Registration



Without Federal Tools: CWS's Ability to Reach Registered People



Without Federal Tools: CWS's Ability to Reach Non Registered People



Community Warning System

Activation Procedure

- 1 IC requests CWS activation from Sheriff's Dispatch
- 2 Dispatch will contact the on-call CWS Duty Officer
- 3 The CWS Duty Officer will call the IC directly



**HAZARD &
NEED FOR
PROTECTIVE
ACTION
IDENTIFIED**



**IC REQUESTS CWS
THROUGH CCCSO
DISPATCH**



**DISPATCH
CONTACTS
CWS DUTY
OFFICER**



**CWS CALLS IC TO
CONFIRM CRITICAL
DETAILS FOR
MESSAGE**



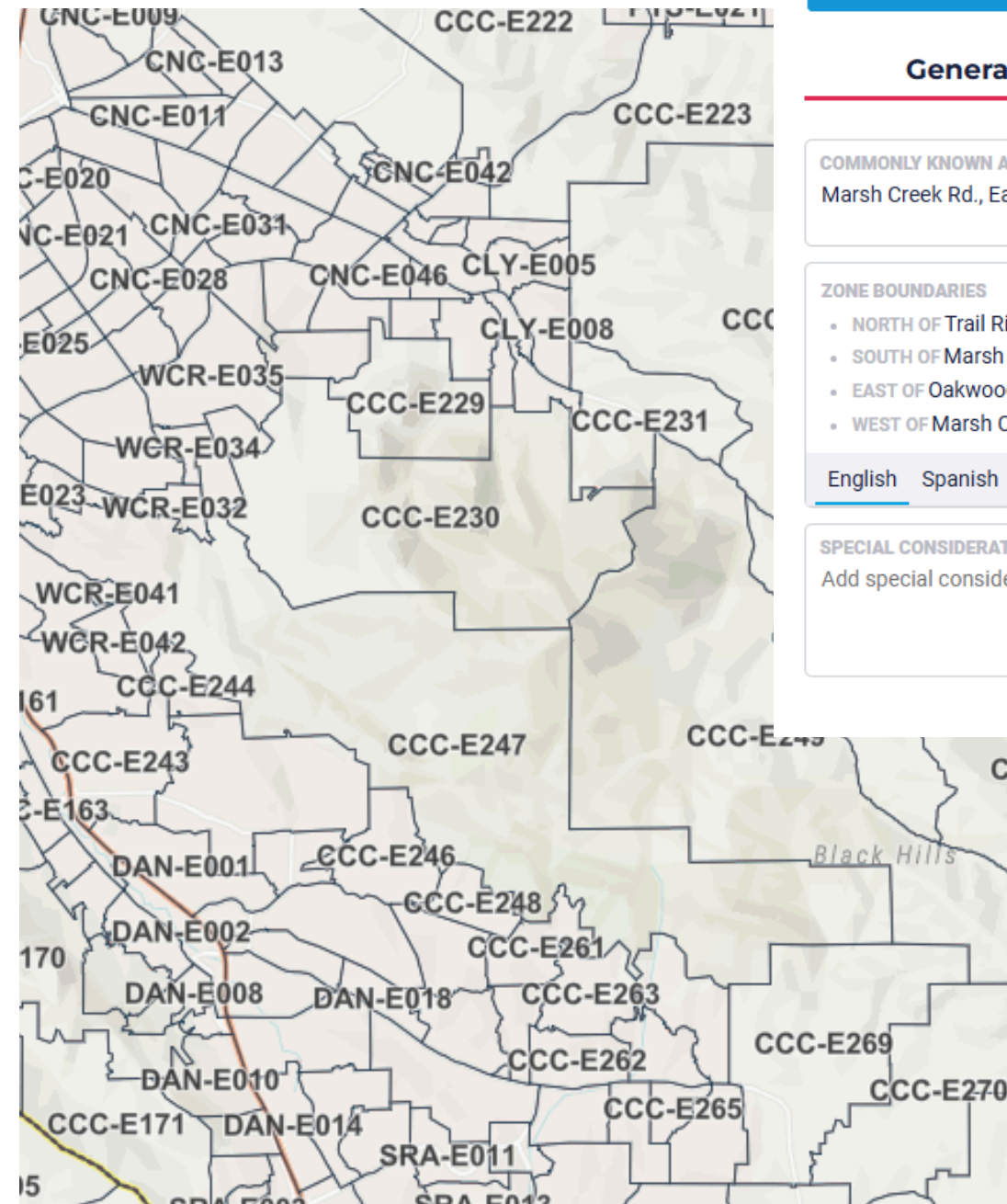
**CWS SENDS
ALERT TO THE
PUBLIC**

CWS ACTIVATION PROCEDURE

Community Warning System

Genesys Utilization

- Zonehaven Genasys zones are used in our county to predefine map areas and evacuation routes during wildfires or other large-scale emergencies.
- Through the Genesys platform- authorized Law, Fire, OES and other stakeholders can form a common operating picture during large events.
- After CWS Sends out the Emergency Alert, the Genesys Platform is updated and made viewable to the public.



US-CA-XCC-CCC-E231
Normal

Summary

POPULATION

117

187

VEHICLES

80

160

AREA

1,684 acres

STRUCTURES

106

Download PDF Booklets

...

General info Evacuation details

COMMONLY KNOWN AS
Marsh Creek Rd., East of Clayton

ZONE BOUNDARIES

- NORTH OF Trail Ride Road, Marsh Creek Road
- SOUTH OF Marsh Creek Road
- EAST OF Oakwood Circle
- WEST OF Marsh Creek Road

English Spanish Chinese (Simplified) Chinese (Traditional)

SPECIAL CONSIDERATIONS
Add special considerations...

Community Warning System

CWS/CAER Magnets

Targeted mailer campaign for residents and businesses near the industrial corridor.

Public Service Announcement Campaign

Broadcasting on Comcast cable & streaming
Videos in both English and Spanish

English: <https://www.youtube.com/watch?v=l0CzVONy5A0>

Spanish: <https://www.youtube.com/watch?v=aOdaGdFqEMQ>

COMMUNITY WARNING SYSTEM

The Community Warning System (CWS) is Contra Costa County's official all-hazard emergency alert system, designed to notify you when a potentially life or health-threatening hazard requires you to take immediate protective action. CWS delivers alerts via multiple channels, including phone calls, text messages, email, social media, and the sounding of outdoor sirens for industrial facility emergencies.

If you hear sirens, there is an industrial facility emergency, and you should SHELTER IN PLACE immediately.

When you hear sirens, you should:

SHELTER- Go indoors immediately.

SHUT- Close all doors and windows.

LISTEN- Go to local radio or TV news stations for official updates.

If there is an emergency at an industrial facility, sirens may sound more than once, and you might also get emergency alerts to Shelter in Place. Stay inside until officials say it is safe. Also, check the news, radio, and alerts for updates.

Sirens are tested on the first Wednesday of each month at 11:00 AM.

Register with CWS to receive Emergency Alerts. Scan the QR code or visit CWSAlerts.com to sign up. Have questions or need assistance with your Alert profile? Contact us at (925)655-0111 or CWSStaff@co.cccounty.ca.us.



Be ready. Take action. Stay safe.



Presorted
Standard
U.S. Postage
PAID
Concord, CA 94520
Permit 346

*****ECRWSSDDM*****
Postal Customer

The Community Warning System is the all-hazard public emergency alert system for Contra Costa County. CWS may alert you through phone calls, text messages, email, the sounding of sirens, the CWS website, and social media, when a potentially life or health-threatening hazard requires you to take immediate protective action.



Are You Registered?



- For More Information on the CWS Visit: **CWSAlerts.com**
- If you would like to sign-up to receive alerts use your cellular device photo app, scan the QR code, and follow the prompts.

Contact us:
(925) 655-0111
CWSStaff@so.cccounty.us

