

CONTRA COSTA COUNTY ALCOHOL AND OTHER DRUGS ADVISORY BOARD ACTION PLAN

2023

GOALS

1. Support the reduction of substance use and increase in access to information and treatment
2. Promote and support more interaction between the Board and its constituents to better identify and address needs and opportunities.

Goal 1.

Support the reduction of Substance Use and Access.

Activities	Responsible Committee	Status	Timeline
• Conduct outreach into the community to inform and raise awareness about AOD treatment and prevention services. • Increase cultural competency and outreach in 2023.	Community Awareness Committee	Created calendar to track events/outreach opportunities for committee/board members Dr. Shires attended community event in Danville: 'Fentanyl is in our community' Need a standard for cultural competency. Dr. Shires is a member of the Social Emotional Well-Being Steering Committee for SRVUSD. Dr. Shires is a member of the Steering Committee for Equity, Diversity and Inclusion for SRVUSD.	Ongoing
• Support two (2) education events, through tabling, that focus on the general	Community Awareness Committee	Cynthia attended the 3 Rd Annual Restoring Hope & Community Resource	December 2023

population which includes: youth, adults, and seniors.		Fair & Free Services event on 2/23/23 in Pittsburg, CA supporting AODS table. Cynthia and Dr. Moore attended the West County Clean Slate Event on 4/28/23 in Richmond, CA supporting AODS table. Do a job fair again at DVC for Addiction Studies Students. Need to create materials for this (and other) events (e.g. pamphlet/flyer) about AODAB AODAB Brochure – update Need to identify available education events	
Attend 3 out of 9 monthly Prevention Services Meetings at AOD. (4th Thursday of month)	Community Awareness Committee	Dr. Shires plans to attend the November 2023 all staff Prevention Providers System of Care meeting.	December 2023
Engage youth development coalitions and recruit youth leaders to spearhead Alcohol Awareness Month Proclamation	Community Awareness Committee	Dr. Shires will follow up with relevant coalitions + youth leaders Presentation by Dr. Moore at the Board of Supervisors meeting on April 18, 2023.	April 2023

Attend 3 of the monthly community environmental prevention coalition meetings (Richmond, Concord, Danville)	Community Awareness Committee	Will add to Community Awareness calendar	December 2023
Collaborate with AODS sub-contracted Prevention Providers to declare a proclamation for Red Ribbon Week by the Board of Supervisors.	Community Awareness Committee	Committee will be involved in proclamation + public comment Community Awareness Committee made a video for Red Ribbon Week at the end of September 2023. Make Red Ribbon Week Proclamation to BOS – Goal date: October 24, 2023	October 2023
Collaborate with MEDS Coalition to Declare Proclamation of Prescription Drug Abuse Awareness Month by the Board of Supervisors	Community Awareness Committee	Community awareness committee member to attend. CCC MEDS Coalition presented proclamation of Prescription Drug Abuse Awareness Month on March 7, 2023, at Board of Supervisors Meeting.	March 2023
Spearhead efforts for “People Who Make a Difference Award”	Community Awareness Committee	Sent letter to community partners seeking nominations 3/30 Community Awareness selected & AODAB made recommendations to BOS for 2022 PWMAD 5/17 & 5/24 Cynthia presented PWMAD Recipients at BOS Meeting (6/27/2023)	June 2023
Advocate for an increase in school-based prevention through the Office of Education.	Community Awareness Committee	Cynthia contacted Superintendent of Education for Contra Costa County. Meeting was held via Zoom on September 6, 2023, at 2 PM.	Ongoing

		Follow up meeting with CCCOE mid-year 2024 (February 2024).	
- Address, assess and educate around root causes of AOD use and abuse. - Collect community input and communicate with AOD/Supervisors (what specifically?)	Community Awareness Committee	Dr. Shires gave a presentation on Teen Fentanyl Prevention February 2023. Dr. Shires is attending the Suicide Youth Prevention Coalition meetings. Target an event at each district throughout the year. Thoughts: Thought exchange, survey, input from community.	Ongoing
Reduce stigma related to AOD and MH issues – with community as well as funders & decision-makers.	Community Awareness Committee	Need to identify methods for reduction of stigma. Dr. Shires and Shelley attend Equity, Diversity, and Inclusion Steering Committee for SRVUSD.	Ongoing
Awareness/Celebration of pioneering AOD services (e.g., Choosing Change)	Community Awareness Committee	Invite service providers to collaborate with Community Awareness.	Ongoing/December 2023
Create & maintain calendar of events & advocacy opportunities for board	Community Awareness Committee	Calendar created and will be updated monthly. AODS Staff to initiate calendar of events.	Ongoing
- Track legislation and request letters of support or opposition as appropriate. - Participate in Measure x proposal and review process. - Support the Youth Measure X discussions in East & Central County. (Invite a speaker)	Full Board	Provide a support letter to BHCIP Community Awareness committee members will either attend one of the Measure X community session discussions and/or complete survey.	Completed

Goal 2. Promote and Support more interaction between the Board and its Constituents to better identify and address needs and opportunities.			
• Activities	Responsible Committee	Status	Timeline
• Request monthly report from staff demonstrating updates in the following areas: youth services, treatment in jails, women's services, behavioral health integration and County Prevention Services.	Executive Committee		Monthly
• Hold One Meeting in the Community	Executive Committee	• Diablo Valley College in Pleasant Hill or other location.	
• Participate in the AODS/Program-Provider forums and/or Bi-monthly SOC meetings to gather and report information on issues or opportunities to address and build relationships with AODS staff and the Provider community.	Programs and Services Committee	• Logan has participated in SOC meeting.	Bi-Monthly

KEY PRIORITY AREAS			
Key Priority 1. Increase Board member capacity to address substance use issues in the community.			
Activities	Responsible Committee	Status	Timeline
• Provide a minimum of four (4) trainings/educational presentations throughout the year inviting providers and different subject matter experts to present to the Full Board.	Executive Committee	• COVID 19 Related updates-Impact on the Community. • Homeless advocacy and addiction- • Provide Measure X updates. • EHR Updates (Streamline)	Quarterly

		• Updates for Youth Treatment-funding • Support the Youth Measure X discussions in East & Central County. (Invite a speaker) • Prevention - Updates	
• Invite providers to attend a minimum of two (2) full Board meetings throughout the year in which they may bring clients.	Executive Committee		Semi-Annually
• Develop and try some new methods of increasing awareness of client as well as program perspectives. Surveys, individual conversations, and visits by clients are among options. • Addresses causes of relapse. • Get regular updates on housing grants and SLE status issues.	Programs and Services Committee	Need to ascertain what data is available on housing grants and SLE performance.	Ongoing
• With AODS staff, gather statistical information on services, utilization, success, needs. Establish a mechanism to get reports from the staff and organizations doing assessment and quality improvement. (Include law enforcement data sources) • Track and support recommendations from programs	Programs and Services Committee	Have maintained and updated the issues list and need to do better job of keeping current. Treatment effectiveness data (recidivism, incomplete Tx, etc.) needs to be identified, if available. Check for trends P&S Needs to specify with Mark what data is essential and useful to report to AODS 9/28 vo See above notes on Mark M data reports under review.	

Track, support, and advocate for further development of women's and adolescent services, LGBTQ+ services, and other underserved populations, Latino/a/x, etc.	Programs and Services Committee	Has been topic of monthly reports, no specific action taken by P&S – Need to add multi-county coalition support to our action list. Presentation by AOD Perinatal Staff at April 2023 P&S Committee meeting. Presentation by Support4Recovery Hispanic Outreach at May 2023 P&S Committee meeting.	
Support Transition Team development and success – get ongoing information on progress, assure resources and recognition	Programs and Services Committee	Has been topic of various discussions, Logan is sitting in on coordination meetings. Transition people are currently filling staffing gaps – needs support. Updates on Transition Team at April 2023 P&S Committee meeting.	
- Track, support and advocate for further development of treatment services for incarcerated people including updating and improving. Includes services to Youth. - Advocate for cultural competency and holistic (e.g. MH issues) treatment skill development – support CalAim and other HS initiatives. Measure X included.	Programs and Services Committee	Has been topic of monthly reports, no specific action taken by P&S Adolescent services will have design task force for Juvenile services – we need to support. Make sure resources available. Need to track CalAim and other initiatives.	

		Crossroads Treatment in Jails Program presented at P&S Committee Meeting (5/25/2022)	
Address stigma issues throughout the process.	Programs and Services Committee Community Awareness, Program personnel?		Ongoing
- Transportation services for outside appointments, job search etc. - Family reunification services, etc.	Programs and Services Committee	Need to assess status of services in these two issue areas and define problems	
Organization Development for AODS	Full Board/Exec	Need to plan for staff and process development and for successions for Fatima and AODS Leadership.	Ongoing (Check with Fatima)
Key Priority 2. Prepare recommendations for the Board of Supervisor's Legislative Actions			
Activities	Responsible Committee	Status	Timeline
Key Priority 3. Increase awareness about Cannabis trends in County.			
Activities	Responsible Committee	Status	Timeline
Assess results from environmental scans of prospective Cannabis retailer and/or cultivator locations.	Full Board	Ongoing as applications are submitted. An environmental scan was completed at two locations in El Sobrante in February and March 2023. An environmental scan was completed for an alcohol license located in Bay Point in June 2023. Total of environmental scans in 2023: Three (3).	

		Total of cannabis scans: Zero (0).	
Develop calendar for regular calendar events.	Full Board		
Assess countywide billboard ordinances and explore opportunities to modify them to address cannabis advertising.	Full Board	At this time there is no plan.	
Assess existing cannabis prevention advertising and make recommendations for adoption.	Full Board	Explore the funding and commitments that are on their application. Are they keeping their word? AODS staff shared partnership with The Social Changery – Cannabis Decoded.	

Alcohol and Other Drugs Annual Campaigns			
Activities	Responsible Committee	Status	Timeline
Alcohol Awareness Month*	Community Awareness Committee	Completed in April 2023 at BOS by Dr. Moore.	
People Who Make a Difference Awards**	Full Board	- PWMAD nominees were selected by Community Awareness committee members at a special committee meeting on May 24, 2023. - Community Awareness Chair announced recipients of PWMAD 2023 to the full Board at the May 24, 2023, meeting.	Completed in June 2023

		PWMAD nominees received their awards at the Board of Supervisors meeting on June 27, 2023, followed by a brief reception.	
Recovery Champion Awards***	Full Board	Recovery Champion Awards released on August 15, 2023. Complete in September 2023. Recipients received proclamations at the AODAB October 25, 2023, meeting.	Completed in September 2023 and October 2023.
Red Ribbon Week *	Community Awareness Committee	Community Awareness committee discussed on 8/14/2023 meeting. Community Awareness Committee members recorded a video on September 28, 2023. Red Ribbon Week Presentation scheduled for October 24, 2023, at BOS. Shelley Clark attended BOS on behalf of AODAB with prevention youth-led programs.	Completed in October 2023.

*These events are celebrated through accepting a proclamation at the Board of Supervisors. A minimum of one (1) Board member will be in attendance.

**The People Who Make a Difference Awards is an opportunity to recognize community members, volunteers, youth, and/or agencies who have made a difference in their community around substance use. Recipients of the award are celebrated at one (1) Board of Supervisors Meeting.

***The Recovery Champion Award is an opportunity for Board members to nominate someone who is making a difference in the recovery community. The person is acknowledged during the Board meeting in September in recognition of National Recovery Month.