



Contra
Costa
County

Please return completed applications to:
Clerk of the Board of Supervisors
1025 Escobar Street, 1st Floor
Martinez, CA 94553
or email to: ClerkofTheBoard@cob.cccounty.us

BOARDS, COMMITTEES, AND COMMISSIONS APPLICATION

First Name: DEUSE
Last Name: KAHY
Home Address - Street: [REDACTED]
City: WALNUT CREEK
Zip Code: 94598
Phone (best number to reach you): [REDACTED]
Email: [REDACTED]
Resident of Supervisorial District: [REDACTED]

EDUCATION Check appropriate box if you possess one of the following:
☒ High School Diploma ☐ CA High School Proficiency Certificate ☐ G.E.D. Certificate

Colleges or Universities Attended	Course of Study/Major	Degree Awarded
UC Berkeley	Genetics	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
UC Richmond	Human Genetics	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
UC Davis	Coaching	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No

Other Training Completed: [REDACTED]

Board, Committee or Commission Name: CCC Advisory Council on Aging
Seat Name: WC Rep
Have you ever attended a meeting of the advisory board for which you are applying?
☒ No ☐ Yes If yes, how many? [REDACTED]

Please explain why you would like to serve on this particular board, committee, or commission.
County has an increasing # of seniors & as one of them, I'd like to help find ways to support this population, encouraging them to stay. We need this group, they benefit our community & we need to support their needs

Describe your qualifications for this appointment. (NOTE: you may also include a copy of your resume with this application)
I am a board-certified coach able to effectively problem-solve in a group. I wrote "Retirement Society - Designing Your Next Great Adventure, ensuring my understanding of the needs. (see resume for more)

I am including my resume with this application:
Please check one: ☒ Yes ☐ No
I would like to be considered for appointment to other advisory bodies for which I may be qualified.
Please check one: ☒ Yes ☐ No

Are you currently or have you ever been appointed to a Contra Costa County advisory board?

Please check one: ☐ Yes ☒ No

List any volunteer and community experience, including any boards on which you have served.

Director + VP of Computer Measurement Group - an int'l
IT org.

Do you have a familial relationship with a member of the Board of Supervisors? (Please refer to the relationships listed below or Resolution no. 2011/55)

Please check one: ☐ Yes ☒ No

If Yes, please identify the nature of the relationship:

Do you have any financial relationships with the county, such as grants, contracts, or other economic relationships?

Please check one: ☐ Yes ☒ No

If Yes, please identify the nature of the relationship:

I CERTIFY that the statements made by me in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith. I acknowledge and understand that all information in this application is publicly accessible. I understand and agree that misstatements and/or omissions of material fact may cause forfeiture of my rights to serve on a board, committee, or commission in Contra Costa County.

Signed: _____

Date: _____

1/9/24

Submit this application to: ClerkofTheBoard@cob.cccounty.us OR Clerk of the Board of Supervisors
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Martinez, CA 94553

Questions about this application? Contact the Clerk of the Board at (925) 655-2000 or by email at ClerkofTheBoard@cob.cccounty.us

Important Information

1. This application and any attachments you provide to it is a public document and is subject to the California Public Records Act (CA Government Code §6250-6270).
2. All members of appointed bodies are required to take the advisory body training provided by Contra Costa County.
3. Members of certain boards, commissions, and committees may be required to: 1) file a Statement of Economic Interest Form also known as a Form 700, and 2) complete the State Ethics Training Course as required by AB 1234.
4. Meetings may be held in various locations and some locations may not be accessible by public transportation.
5. Meeting dates and times are subject to change and may occur up to two (2) days per month.
6. Some boards, committees, or commissions may assign members to subcommittees or work groups which may require an additional commitment of time.
7. As indicated in Board Resolution 2011/55, a person will not be eligible for appointment if he/she is related to a Board of Supervisors member in any of the following relationships: mother, father, son, daughter, brother, sister, grandmother, grandfather, grandson, granddaughter, great-grandfather, great-grandmother, aunt, uncle, nephew, niece, great-grandson, great-granddaughter, first-cousin, husband, wife, father-in-law, mother-in-law, daughter-in-law, stepson, stepdaughter, sister-in-law, brother-in-law, spouse's grandmother, spouse's grandfather, spouse's granddaughter, and spouses' grandson, registered domestic partner, relatives of a registered domestic partner as listed above.
8. A person will not be eligible to serve if the person shares a financial interest as defined in Government Code §87103 with a Board of Supervisors Member.

Denise P. Kalm, BCC

Board-certified coach with expertise in all aspects of life and transition coaching with a particular emphasis on career coaching. Highly skilled at all phases of career management from identifying your next step, brand creation, marketing materials, networking, interviewing, negotiation, job 'stickiness' and transformation. Recognized as a trusted partner for the harder-to-coach population: IT professionals, scientists and engineers. I help people find the intersection between what they love and what they are good at – their "Happiness Intersection."

- Writing & Editing
- Public Speaking
- Coaching and Consulting
- LinkedIn and Resume Strategies
- Transformation
- Networking Made Easy
 - Powerful Negotiation
- Training
- Career Transformation
- Contracting & Relationship Management
- Defining a Compelling Value Proposition

RELEVANT PUBLICATIONS

- Career Savvy – Keep and Transform Your Job
- Tech Grief – Surviving and Thriving Through Career Losses
- First Job Savvy – Find a Job, Start Your Career
- Retirement Savvy – Designing Your Next Great Adventure

Retired 2020

Lee Hecht Harrison, Walnut Creek, CA 2016-2020
Career Consultant

Work with a wide variety of outplacement clients from individual contributors to senior level managers on the complete job life cycle from branding, to networking, to interviewing to negotiating.

- Expert in rebranding for new careers
- Speaker/writer on career issues
- Specialist and trainer in networking and interviewing
- Trainer
- Helped the majority of my clients achieve a job placement

Kalm Kreative, Inc., Walnut Creek, CA 2012-2019
Chief Innovator

Created a marketing consulting business designed around unique value proposition – expert writing capabilities combined with deep technological expertise.

- In the first year, developed business relationships with four companies resulting in a net profit year one.
- Grew business year to year by speaking at SHARE and CMG and maintaining relationships with existing clients.
- Became the part-time, full value marketing department for one client, helping them achieve sales goals and increase their market reach.
- Added new clients outside of software to expand range

DPK Coaching., Walnut Creek, CA

2005-present

Coach

Work one-on-one with clients to further their careers, improve their relationships, get them through menopause and plan a great retirement. Speak locally and at international conferences on coaching issues.

BMC Software, Walnut Creek, CA

2011-2012

Sr. Solutions Marketing Manager – Capacity Solutions

Developed a marketing program for a distributed software solution including content marketing, working with analysts, creation of sales tools and blog creation/promotion.

- Developed, managed and wrote for a new cross-solution blog, gaining a 4x increase in readership.
- Created marketing materials for product launches and collateral for a variety of product lines empowering sales to deliver on sales targets
- Worked with customers to ensure BMC continued to meet customer satisfaction targets.

CA Technologies, Walnut Creek, CA

2006-2011

Product Marketing Director – Resource & Network Management (2007-2011)

Created unique campaigns for legacy mainframe products, innovative collateral types, creation of the mainframe community website, Trexxers.com, , lead writer for external articles and technical briefs. Lead Editorial Review Board managing significant increase in external thought leadership writing, including my own articles.

- Introduced virtual conference technology to the mainframe unit resulting in attendance at webinars increasing from 100 to 4000.
- Created new collateral types which caused significant increase in engagement at trade shows and gave sales more ways to initiate contact at the beginning of the sales cycle.
- Lead CA writing efforts which resulted in achieving the highest level of writing award at the company

Sr. Product Marketing Manager – Enterprise Workload Automation (2006-2007)

Following merger, took on product marketing for five CA workload automation products in addition to the Cybermation solutions. Developed marketing campaigns, sales and customer collateral, technical briefs and white papers.

- Led the creation of the first CA 'green book' covering all aspects of installing, customizing and using workload automation.
- Developed a strategy to manage competing mainframe products to ensure customer retention as well as appeal to new customers.

Cybermation, Inc., Walnut Creek, CA

9/2005-merger

Sr. Product Marketing Manager – Enterprise Job Scheduling

Lead marketing manager for the enterprise job scheduling products. Creating marketing programs, writing collateral, presentations, white papers and working with customers.

EDUCATION

Future Leaders at CA Leadership Program – 2/11

Certificate in Coaching, JFK University

ITIL Capacity Management Practitioner

M.S., Human Genetics, University of Michigan, Ann Arbor, MI

B.S., Genetics, *magna cum laude*, University of California, Berkeley, CA

KUDOS

Innovator at CA award, Toastmaster ACG/ALB, CA 6th tier Author Award, CMG Best Paper award

ADDITIONAL

CMG mentor, referee, mentor chair, Measure IT chief editor and national and regional officer. [Author page on Amazon](#). Speaker at AFCOM, SHARE, CMG, ITFMA. Writing clips available on request.