



HOMELESSNESS AWARENESS MONTH COMMITTEE

6.2.26

INTRODUCTIONS

Jaime Jenett, H3

WHO IS IN THE ROOM?

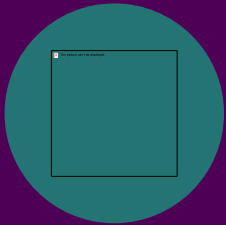
- Helps us assess how we're doing with recruitment
- We will not share out individual responses!

PURPOSE AND HISTORY

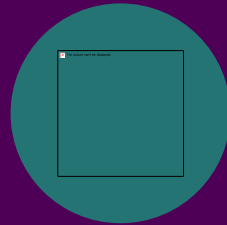
PURPOSE OF HAM

- Provide information
- Celebrate wins
- Amplify voices
- Highlight gaps
- Encourage action

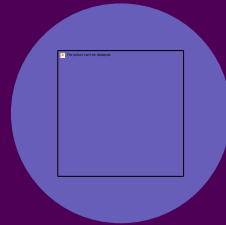
PAST MATERIALS/TOOLS



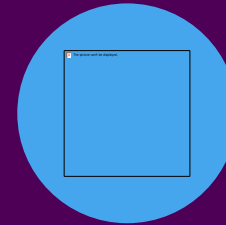
TOOLKIT



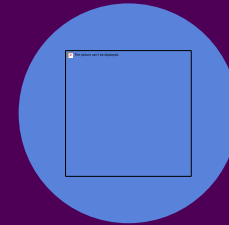
RECOGNITIONS



VIDEO

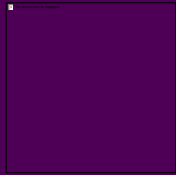


RESOLUTIONS
OF SUPPORT

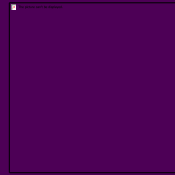


POSTERS

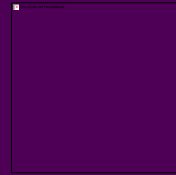
PAST EVENTS



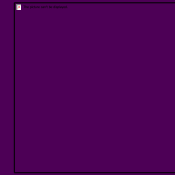
Panel or Community
Forum



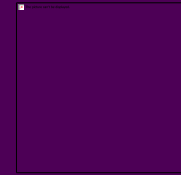
Recognition Reception



Youth Focused
training



BOS Presentation



Homeless Person's
Memorial Event
(December)

2025 TOOLKIT SECTIONS

LEARN

Data

Connecting to
Services

Voices of People With
Lived Experience

ACT

Events

How to Help

Social Media Tools

CELEBRATE

Recognitions

2025 RECOGNITIONS

Outstanding Housing Provider

- 13 nominations

Outstanding Volunteer

- 16 nominations

Outstanding Partnership

- 45 nominations

Phoenix Rising

- 16 nominations

2025 RESOLUTIONS OF SUPPORT


Homelessness
Awareness
Month

Homeless
Person's
Memorial Day

PAST VIDEOS



- [Contra Costa Homelessness Awareness Month Video 2025 - YouTube](#)
- https://studio.youtube.com/video/zglqlUN4_oM/edit
- <https://studio.youtube.com/video/ry8qfXN8HcY/edit>
- <https://studio.youtube.com/video/goXAlXguQRA/edit>
- <https://studio.youtube.com/video/cQPBCyGBjco/edit>

2025 HOMELESSNESS AWARENESS MONTH




"Homeless is being unhoused, but homeless is also surviving. I've kept my 4.0 despite everything."
- Ruth

**UNHOUSED,
NOT UNMOTIVATED**



CONTRA COSTA HEALTH  

2025 HOMELESSNESS AWARENESS MONTH




"People don't understand how hard it is to be homeless."
- Mike

**IT'S NOT A CHOICE -
IT'S A CRISIS**



CONTRA COSTA HEALTH  

2025 HOMELESSNESS AWARENESS MONTH



"If I look at myself last year compared to this year, I'm a totally different person. I see brightness now."
- Tavis

**HOUSING IS
TRANSFORMATIONAL**

CONTRA COSTA HEALTH  

POSTERS

EXAMPLES OF EVENTS

2024 YOUTH & YOUNG ADULT (YYA) PANEL

- Hosted in partnership with the Council on Homelessness, Contra Costa College, and YAB.
- Hybrid event brought together 47 participants, including 15 and 32 virtual.
- Juno served as the panel host with six YAB panelists: Ajani, Ana, Anastasia, Heaven, John, and Teddy.
- YAB members, Leon and Micheal, along with Caroline from H3, co-facilitated Gallery Walk activity, agreements, and YYA Needs Assessment.



2025 YOUTH FOCUSED TRAINING



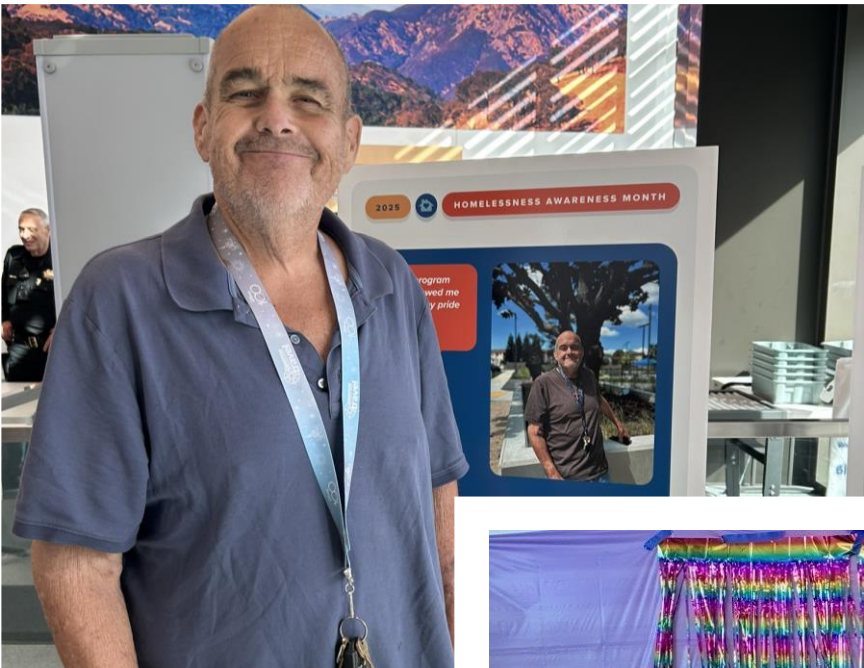
CoC Training: Adulthood and Working With Youth and Young Adults

Monday, 11/10 from 10 am - Noon



Adulthood shows up in more ways than we often realize. It's the belief that young people know less, have less to offer, or need to "wait their turn." It can sound like being talked over, dismissed, or told what's best for them without being asked. When adulthood goes unchecked, it inhibits the important work of self-actualization and self-efficacy, prevents trust building, and limits the critical contributions young people can make—especially when we're working to end youth and young adult (YYA) homelessness. Participants will leave better able to recognize and address adulthood when it shows up in their own work and how to build stronger partnerships with YYA.

2025 HOMELESS AWARENESS MONTH RECEPTION





2025 BOARD OF SUPERVISORS PRESENTATION



2025 HOMELESS PERSON'S MEMORIAL EVENT

Contra Costa County
2025 Homeless Person's Memorial Event
(Virtual and in Person)

Friday, December 19, 2025
11:00 am until 1:00 pm

National Alliance on Mental Illness (NAMICC) 40 Voices Hub
1020 East Tregallas, Antioch, CA 94509

Join us as we honor those who have died homeless in the last two years. Our program includes a Reading of Names and a Water Ceremony for the Unnamed.

Lunch will be provided after the event.


Register at <https://forms.gle/JH8dd3SVE57dQAjm9>

Send names of those who have died to <https://forms.gle/ksauQ1dwxKT2jZrR7>

Questions email: contracostaco@cchealth.org.

Event is co-hosted by City of Antioch, Bay Area Rescue Mission, Contra Costa Council on Homelessness, NAMIC Contra Costa, Safe Organized Spaces Richmond, and Antioch's Seventh Day Adventist Church.

The ultimate measure of a man is not where he stands in moments of comfort and convenience, but where he stands at times of challenge and controversy.—MLK Jr.



ANALYSIS OF EFFORT

MATERIALS/TOOLS IN ORDER OF "LIFT"

Video

- No support from CEI this year

Toolkit

Posters

- Maybe support from CEI

Recognitions

Resolutions of Support

VIDEO (ESTIMATE 30+ HOURS)

Work Group

- Plan theme
- Create outline
- Possibly gather content
- Possibly help assemble video

Committee

- Approve theme
- Approve final cut

Staff

- Oversee process
- Gather content
- Assemble video
- Distribution

TOOLKIT (ESTIMATE 20-30 HOURS)

Committee

- Approve template
- Approve categories

Staff

- Solicit content
- Assemble toolkit
- Distribute

POSTERS (ESTIMATE 10+ HOURS)

Work Group

- Plan theme
- Review existing success stories
- Input on design

Committee

- Approve theme
- Approve final versions

Staff

- Oversee process
- Gather content
- Draft posters
- Distribution

RECOGNITIONS (ESTIMATE 15 HOURS)

Committee

- Approve categories
- Review/recommend nominees to COH

COH

- Approve nominees

Staff

- Solicit nominations
- Communicate with nominees
- Create certificates

RESOLUTIONS OF SUPPORT (ESTIMATE 3 HOURS)

Committee

- Review resolutions

COH

- Approve final resolutions

Staff

- Draft possible edits to resolutions
- Get to BOS

EVENTS IN ORDER OF "LIFT"

Homeless Person's Memorial Event

Panel Conversation/Community Forum

Youth Focused Training

HAM reception/recognitions

BOS Presentation

HOMELESS PERSONS MEMORIAL EVENT (ESTIMATE 50+ HOURS)

Anchor agency

- Coordinate and facilitate planning meetings
- Secure site
- Coordinate food
- Coordinate agenda and presentation
- Coordinate publicity

Committee

- Help identify anchor agency
- Participate in planning meetings
- Weigh in on location?

Staff

- Coordinate with anchor agency
- Present at event
- Publicize

PANEL/COMMUNITY FORUM (ESTIMATE 20+ HOURS)

Committee

- Identify theme
- Participate in planning
- Create a work group?

Staff

- Coordinate planning meetings
- Coordinate agenda
- Coordinate speakers
- Publicity

YOUTH FOCUSED TRAINING (ESTIMATE 20+ HOURS)

Youth Action Board

- Identify theme
- Participate in planning
- Conduct Training

Committee

- Stay updated

Staff

- Coordinate planning meetings
- Publicity

HAM RECEPTION (ESTIMATE 10+ HOURS)

Committee

- Identify theme
- Participate in planning
- Day of set up

COH

- Attend
- Chair/Vice Chair present certificates
- Help publicize

Staff

- Coordinate location
- Coordinate food
- Coordinate agenda
- Publicity
- Print certificates
- Create slide deck

BOS PRESENTATION (ESTIMATE 5+ HOURS)

Committee

- Suggest theme/key points for presentation
- Suggest identifying markers for supporters at meeting

COH

- Attend BOS meeting
- Chair/Vice Chair present

Staff

- Secure time on BOS agenda
- Create packet for submission
- Create slide deck
- Publicize

PROPOSED IDEAS FOR 2026

PROPOSED 2026 MATERIALS

Video

Toolkit

Posters

Recognitions/Awards

Resolutions of Support

PROPOSED 2026 EVENTS

Homeless Person's Memorial Event

- Monday 12/21?

Youth Focused Training

- Monday, 11/9

HAM reception/recognitions

- Tuesday, 11/17

BOS Presentation

- Tuesday, 11/17

WHAT DO WE WANT TO DO?

Tools

- Video
- Toolkit
- Posters
- Recognitions/Awards
- Resolutions of Support

Events

- Youth Focused Training (11/9)
- Reception (11/17)
- BOS Presentation (11/17)
- Homeless Person's Memorial Event (December)

WHO WANTS TO WORK ON WHAT THINGS?

Tools

- Video
- Toolkit
- Posters
- Recognitions/Awards
- Resolutions of Support

Events

- Youth Focused Training (11/9)
- Reception (11/17)
- BOS Presentation (11/17)
- Homeless Person's Memorial Event (December)

PARTNERS TO ENGAGE

PREVIOUS PARTNERS

HAM

- BARM
- City of Antioch
- Community Members
- Contra Costa Crisis Center
- Interfaith Council of CC
- LFCD
- Loaves and fishes
- NAMI Contra Costa
- SoS Richmond
- White Pony Express
- Youth Action Board

Memorial Event

- BARM
- City of Antioch
- Community Members
- Contra Costa Crisis Center
- Interfaith Council of CC
- NAMI Contra Costa
- SDA Concord
- SoS Richmond

NEXT STEPS

NEXT STEPS

1st Tuesdays from 2 – 4 pm

- 6/2
- 7/14 (?)
- 8/4
- 9/1
- 10/6
- 11/3

Staff

- Draft Work Plan with dates
- Reach out to people re: sub-project work groups
- Reach out to agencies re: anchoring Memorial Event

Attendees

- Review 2025 resolutions and recognition categories
- Email staff suggested edits before July meeting
- Spread the word about the meetings!

JULY MEETING

Community Forum Decide if doing

Memorial Event: Decide on committee level of involvement

Recognition event: Identify members for planning group

Recognition: Finalize categories for COH approval at August meeting

Resolutions: Finalize for COH approval at August meeting

Toolkit: Finalize categories

Video/Posters Decide on theme