

Northern California Industrial & Manufacturing Conference

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What's Moving the Market: Active Deals, Leasing, Development, Tenant Demand and Power Constraints Shaping Today

Wednesday August 26, 2026 @ 8:00 AM PDT

\$129.00

What You'll Learn:

- Hear how leading developers are underwriting deals today and what makes sites viable, where projects are stalling and how teams are getting projects to pencil in a higher-cost environment.
- Understand how supply and demand fundamentals have shifted across NorCal industrial, and the demand shifts for well located, high quality and power ready assets.
- Gain insights into how power availability, grid constraints and electrification needs are impacting site selection, development timelines and tenant decisions
- Hear how different asset types, such as last-mile logistics and advanced manufacturing facilities, are influencing design, power requirements and long-term investment strategy.
- Examine how capital markets are responding to the current environment, including more selective lending, tighter underwriting and a wider bid-ask spread between buyers and sellers.
- Assess how rents, values and leasing activity are trending across key submarkets and what it means for acquisition, development and disposition strategies over the next 12–24 months.

How You'll Do More Business: Despite a more selective and cautious market, Northern California's industrial sector continues to see demand for well-located, high-quality and power-ready assets. Join us to hear insights on where deals are still getting done, how tenants are making decisions today, and what it takes to compete in a market defined by tighter underwriting and longer timelines.

Who You'll Meet During Networking: Owners, developers, investors, brokers, city and government officials, business consultants, architects, engineers, lawyers, accountants, and bankers.

Why You Should Attend This Session: Bisnow events bring together the biggest power players in the industry to help you identify opportunities, build your network, and expand your business. With the largest audience of commercial real estate professionals in the world, no one knows how to help your business more than we do.

For questions, recommendations, comments, or press inquiries please email our event producer, Bora Altunay, at bora.altunay@bisnow.com.

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Hyatt Centric Fishermans Wharf

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San Francisco, CA 94133

Time	Activity
8:00 AM 9:00 AM	Breakfast & Networking
9:00 AM 9:45 AM	Supply, Demand & Capital in a Resetting Market Where Leasing Activity, Vacancy, Rent Growth, and Capital Are Heading and What It Means for Investment Strategy
9:45 AM 10:10 AM	Networking and Coffee Break
10:10 AM 10:55 AM	From Dirt to Delivery: Site Selection, Feasibility & Getting Projects Built Navigating Land Constraints, Entitlements, Costs, and Delivery Methods
10:55 AM 11:40 AM	Modern Industrial Facilities: Power, Flexibility and Sustainability How Tenant Requirements Are Driving Changes in Development, Infrastructure and Design
11:40 AM	Closing Networking