

CONTRA COSTA COUNTY ECONOMIC DEVELOPMENT COMMITTEE– Meeting Record

August 7, 2025 3:00 P.M. In Person/Via Zoom

Supervisor Candace Andersen, District II

Supervisor Diane Burgis, District III

1. Welcome and Introductions

Supervisor Andersen called the meeting to order at 3:00 PM. Supervisors Andersen and Burgis introduced themselves.

2. Public comment on any item not listed on this agenda.

No public comments.

3. REVIEW and APPROVE meeting record of June 2, 2025, Contra Costa County Economic Development Committee

Sup. Burgis approved of the meeting minutes, as did Sup. Andersen. Will pass on to the BOS.

4. RECEIVE presentation from Contra Costa County Economic Development on BESTeam (Business Enhancement Support Team) (George Carter, Economic Development Project Manager, Contra Costa County)

The BEST tool is a business engagement program that was developed during PM George Carter's tenure with the Workforce Development Board. The priority for the tool is to support businesses and economic development teams. BESTeam Members varied from the SBA, SBDC, EDD, CDFI's, Contra Costa Library, Economic Development teams, Chambers of Commerce, and many more. Resources that were provided were mentoring, training, access to capital, apprenticeship opportunities, and more. The benefits of the program were that over 400 businesses connected with the

BESTeam resources and service providers, and the model became the go-to source for business and workforce information. 4 events were conducted in the county and connected with over 25 city leaders to support local initiatives.

The committee would like a presentation in the future focused on how to get a small business started

5. RECEIVE updates from staff and/or PROVIDE directions to staff regarding Economic Development Work Program

- Attended CALED webinars
- Participated in California Financing Committee Spring Virtual Fair
- Attended California Strategic Growth Council meeting
- Met with the California State Treasurer's office
- County wide economic development meeting will be held on August 20th
- Met with Crocket Chamber
- Discussed opportunities with the San Joaquin Delta National Heritage Area to become involved with Team CA MTC25
- Participated in SBA Community Builder's Network event
- Priority Production Area project is underway, and consultant has received all revisions from local government staff
- Continued coordination with Team CA in preparation for MTC25
- Staff attended the Los Medanos College PTEC open house
- Staff will attend Start up World Cup and sent an announcement to applicable business owners

6. Committee Member Comments

No additional committee comments

7. Adjourn to the next meeting (October 6, 2025)

Sup. Burgis adjourned the meeting.